harmonic

THIRD QUARTER 2024 EARNINGS CONFERENCE CALL

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October 28, 2024



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FORWARD-LOOKING STATEMENTS



During the course of this presentation, we will provide projections and other forward-looking statements regarding future events or the future financial performance of Harmonic, including expectations concerning our business strategy for 2024 and beyond, and our Q4 and full-year 2024 guidance. Such statements are only current expectations and actual events or results may differ materially. We refer you to Harmonic's filings with the SEC, particularly our most recent Reports on Form 10-K, Form 10-Q and Form 8-K. These documents identify important risk factors that could cause actual results to differ materially from our projections or other forward-looking statements. We will also present financial metrics determined on a "non-GAAP" basis. These items, together with the corresponding GAAP numbers and a reconciliation to GAAP, are contained in this presentation and the related earnings press release on our website at www.harmonicinc.com.

Q3 2024 HIGHLIGHTS





BROADBAND SEGMENT UPDATE



Q3 HIGHLIGHTS

- Revenue \$145.3 million, compared to \$75.8 million the prior year
- cOS[™] commercially deployed with 121 operators, up 16% year over year
- 32.0 million cable modems served, ~18% of global market



EXECUTING MULTIYEAR GROWTH PLAN

- Ramped revenue to record level (up 56% sequentially)
- Increased diversification with 7 new customer wins
- First to demonstrate Unified DOCSIS 4.0 nodes

VIDEO SEGMENT UPDATE



Q3 HIGHLIGHTS • Total Video revenue \$50.4 million, compared to \$51.4 million in prior year SaaS revenue \$14.2 million, up 13.1% year over year • Returned to profitability with 11.9% Adjusted EBITDA margin and record gross • margin performance STRATEGIC EXECUTION AND PRIORITIES Completed actions to improve efficiency and drive profitability Continuing to advance sales pipeline of larger Appliance and Tier 1 SaaS • opportunities



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FINANCIAL RESULTS AND OUTLOOK

Walter Jankovic, CFO

Q3 2024 FINANCIAL HIGHLIGHTS*



FINANCIAL RESULTS

- Revenue \$195.8 million, up 54% compared to \$127.2 million the prior year
- EPS \$0.26, compared to \$0.00 in Q3 2023
- Bookings of \$171.4 million, book to bill ratio of 0.9
- Backlog and Deferred Revenue \$584.7 million



GUIDANCE FOR KEY FINANCIAL METRICS

- Reaffirming Broadband full year 2024 revenue guidance at the mid-point
- Refined full year 2024 Video revenue guidance
- Increasing total company full year 2024 EBITDA and EPS at mid-point of guidance



| Financial Metric (\$ Millions) | Q3 2024 | Q2 2024 | Q3 2023 | Q3/Q2 Change | Q3 Y/Y Change |
|-----------------------------------|------------|------------|------------|-----------------|------------------|
| Total Net Revenue | \$195.8 | \$138.7 | \$127.2 | 41.1% | 53.9% |
| Broadband Revenue | \$145.3 | \$92.9 | \$75.8 | 56.4% | 91.7% |
| Video Revenue | \$50.4 | \$45.8 | \$51.4 | 10.1% | (1.9)% |
| Gross Margin (%) | 53.7% | 53.1% | 49.5% | 0.6% | 4.2% |
| Broadband Gross Margin (%) | 48.3% | 47.6% | 44.5% | 0.7% | 3.8% |
| Video Gross Margin (%) | 69.0% | 64.4% | 56.9% | 4.6% | 12.1% |

* Non-GAAP. Components may not sum to total due to rounding

Q3 2024 EARNINGS AND BOOKINGS HIGHLIGHTS*

| Financial Metric \$ Millions (except EPS) | Q3 2024 | Q2 2024 | Q3 2023 | Q3/Q2 Change | Q3 Y/Y Change |
|--|------------|------------|------------|-----------------|------------------|
| Operating Expenses | \$60.5 | \$61.5 | \$62.9 | \$(1.0) | \$(2.4) |
| Adj. EBITDA | \$43.4 | \$16.1 | \$3.5 | \$27.3 | \$39.9 |
| Broadband Adj. EBITDA | \$37.5 | \$16.3 | \$8.1 | \$21.2 | \$29.4 |
| Video Adj. EBITDA | \$6.0 | \$(0.3) | \$(4.6) | \$6.3 | \$10.6 |
| EPS | \$0.26 | \$0.08 | \$0.00 | \$0.18 | \$0.26 |
| Share Count | 117.4 | 116.7 | 116.7 | 0.7 | 0.7 |
| Bookings | \$171.4 | \$72.4 | \$96.3 | \$99.0 | \$75.1 |
| Book to Bill Ratio | 0.9 | 0.5 | 0.8 | 0.4 | 0.1 |

* Non-GAAP. Components may not sum to total due to rounding

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| Financial Metric (\$ Millions) | Q3 2024 | Q2 2024 | Q3 2023 |
|---------------------------------------|------------|------------|------------|
| Cash | \$58.2 | \$45.9 | \$75.6 |
| Cash Provided by (used in) Operations | \$8.7 | \$(22.2) | \$11.0 |
| Free Cash Flow | \$5.7 | \$(24.1) | \$9.1 |
| Accounts Receivable | \$173.7 | \$120.0 | \$110.3 |
| DSO | 80 | 78 | 78 |
| Inventory | \$73.9 | \$84.1 | \$103.7 |
| Inventory Days | 73 | 116 | 145 |
| Backlog and Deferred Revenue | \$584.7 | \$613.1 | \$627.2 |

Q3 2024 BALANCE SHEET & CASH FLOW HIGHLIGHTS

Q4 2024 FINANCIAL GUIDANCE | BY SEGMENT*



| Financial Metric - Broadband | Q4 2024 Guidance | 2024 Guidance |
|------------------------------|------------------|---------------|
| Net Revenue (\$M) | \$160 - \$170 | \$477 - \$487 |
| Gross Margin (%) | 53.0% - 54.0% | 49.6% - 50.0% |
| Gross Profit (\$M) | \$85 - \$92 | \$237 - \$244 |
| Adjusted EBITDA (\$M) | \$54 - \$59 | \$118 - \$123 |

| Financial Metric - Video | Q4 2024 Guidance | 2024 Guidance |
|--------------------------|------------------|---------------|
| Net Revenue (\$M) | \$45 - \$50 | \$184 - \$189 |
| Gross Margin (%) | 64.0% - 66.0% | 64.9% - 65.4% |
| Gross Profit (\$M) | \$29 - \$33 | \$120 - \$124 |
| Adjusted EBITDA (\$M) | \$2 - \$5 | \$1 - \$4 |

* Non-GAAP

Q4 2024 FINANCIAL GUIDANCE | CONSOLIDATED*

| Financial Metric | Q4 2024 Guidance | 2024 Guidance |
|-----------------------|------------------|-----------------|
| Total Revenue (\$M) | \$205 - \$220 | \$662 - \$677 |
| Gross Margin (%) | 55.4% - 56.7% | 53.9% - 54.3% |
| Gross Profit (\$M) | \$114 - \$125 | \$356 - \$368 |
| Adjusted EBITDA (\$M) | \$55 - \$64 | \$119 - \$127 |
| Shares** | 117.8 - 117.8 | 117.5 - 117.5 |
| EPS | \$0.33 - \$0.39 | \$0.67 - \$0.73 |

* Non-GAAP. Components may not sum to total due to rounding.

** Diluted shares assumes stock price at \$13.34 (Q3 2024 average price).



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WRAP-UP & Q&A

USE OF NON-GAAP FINANCIAL MEASURES



In establishing operating budgets, managing its business performance, and setting internal measurement targets, the Company excludes a number of items required by GAAP. Management believes that these accounting charges and credits, most of which are non-cash or non-recurring in nature, are not useful in managing its operations and business. Historically, the Company has also publicly presented these supplemental non-GAAP measures in order to assist the investment community to see the Company "through the eyes of management," and thereby enhance understanding of its operating performance. The non-GAAP measures presented here are gross profit, operating expenses, income (loss) from operations, non-operating expense, net, Adjusted EBITDA, net income (loss) and net income (loss) per diluted share. The presentation of non-GAAP information is not intended to be considered in isolation or as a substitute for results prepared in accordance with GAAP, and is not necessarily comparable to non-GAAP results published by other companies. A reconciliation of the historical and forward-looking GAAP financial measures is included with the financial information contained in this presentation. The non-GAAP adjustments described below have historically been excluded from our GAAP financial measures. These adjustments are restructuring and related charges, stock-based compensation expense, lease-related asset impairment and other charges, non-cash interest expenses on convertible notes and other debt, adjustments that normalize the tax rate and depreciation.

Q3 2024 GAAP TO NON-GAAP RECONCILIATIONS (UNAUDITED, IN THOUSANDS, EXCEPT EPS AND PERCENTAGES)



| | | Three Months Ended September 27, 2024 | | | | | | | | | |
|---|-------|---------------------------------------|--------------|----|-------------------------------|----|-----------------------|---|-------------------------------------|----|-----------|
| | 1 | Revenue | Gross Profit | | Total Operating Expense | | ome from perations | 0 | otal Non- perating pense, net | N | et Income |
| GAAP | s | 195,756 | \$ 104,732 | \$ | 69,308 | \$ | 35,424 | s | (6,618) | \$ | 21,718 |
| Stock-based compensation | | _ | 294 | | (5,416) | | 5,710 | | _ | | 5,710 |
| Restructuring and related charges | | _ | _ | | (281) | | 281 | | _ | | 281 |
| Asset impairment and related charges ⁽¹⁾ | | _ | _ | | (3,103) | | 3,103 | | _ | | 3,103 |
| Discrete tax items and tax effect of non-GAAP adjustmen | ts | _ | | | _ | | _ | | _ | | (871) |
| Total adjustments | | _ | 294 | | (8,800) | | 9,094 | | _ | | 8,223 |
| Non-GAAP | s | 195,756 | \$ 105,026 | \$ | 60,508 | \$ | 44,518 | s | (6,618) | \$ | 29,941 |
| As a % of revenue (C | FAAP) | | 53.5 % | 6 | 35.4 % | | 18.1 % | | (3.4)% | | 11.1 % |
| As a % of revenue (Non-O | FAAP) | | 53.7 9 | 6 | 30.9 % | | 22.7 % | | (3.4)% | | 15.3 % |
| Diluted net income per share: | | | | | | | | | | | |
| GAAP | | | | | | | | | | \$ | 0.19 |
| Non-GAAP | | | | | | | | | | \$ | 0.26 |
| Shares used in per share calculation: | | | | | | | | | | | |
| GAAP and Non-GAAP | | | | | | | | | | _ | 117,358 |

Q2 2024 GAAP TO NON-GAAP RECONCILIATIONS

(UNAUDITED, IN THOUSANDS, EXCEPT EPS AND PERCENTAGES)

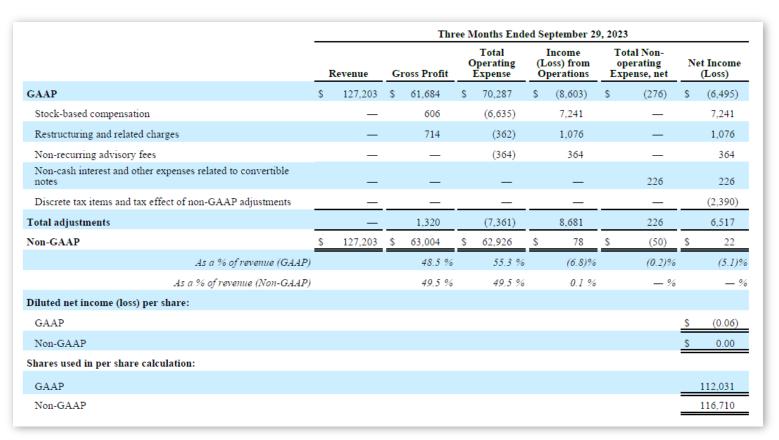
| Revenue | Gross Profi | Total Operating | Income | Total Non- | |
|---------|-------------|-------------------------------------|---|---|----------------------|
| | | Expense | (Loss) from Operations | operating Expense, net | Net Income (Loss) |
| 138,740 | \$ 73,457 | \$ 89,087 | \$ (15,630) | \$ (805) | \$ (12,532) |
| _ | 273 | (6,681) | 6,954 | _ | 6,954 |
| _ | _ | (11,482) | 11,482 | _ | 11,482 |
| _ | _ | (406) | 406 | _ | 406 |
| _ | _ | (9,000) | 9,000 | _ | 9,000 |
| _ | _ | _ | _ | 338 | 338 |
| _ | | | | _ | (6,369) |
| _ | 273 | (27,569) | 27,842 | 338 | 21,811 |
| 138,740 | \$ 73,730 | \$ 61,518 | \$ 12,212 | \$ (467) | \$ 9,279 |
| | 52.9 | 64.2 | % (11.3)% | (0.6)% | (9.0)9 |
| | 53.1 | % 44.3 | % 8.8 % | (0.3)% | 6.7 % |
| | | | | | |
| | | | | | \$ (0.11) |
| | | | | | \$ 0.08 |
| | | | | | |
| | | | | | |
| | 138,740 | <u>138,740</u> \$ 73,730 52.9 \$ | 138,740 \$ 73,730 \$ 61,518 52.9 % 64.2 % | 138,740 \$ 73,730 \$ 61,518 \$ 12,212 52.9 % 64.2 % (11.3)% | |

GAAP Non-GAAP

116,690

Q3 2023 GAAP TO NON-GAAP RECONCILIATIONS

(UNAUDITED, IN THOUSANDS, EXCEPT EPS AND PERCENTAGES)



ADJ. EBITDA CALCULATIONS (UNAUDITED, IN THOUSANDS)

| | | Three Months Ende | d Sept | tember 27, 2024 |
|--|----|-------------------|--------|-----------------|
| | | Broadband | | Video |
| from operations ⁽¹⁾ | \$ | 38,192 | \$ | 6,326 |
| ciation | | 2,001 | | 859 |
| on-operating expense, net | | (2,733) | | (1,199) |
| (DA ⁽²⁾ | \$ | 37,460 | \$ | 5,986 |
| | \$ | 145,338 | \$ | 50,418 |
| 1 margin % ⁽²⁾ | | 25.8 % | | 11.9 % |
| | _ | Three Months E | nded J | une 28, 2024 |
| | | Broadband | | Video |
| e (loss) from operations ⁽¹⁾ | \$ | 13,781 | \$ | (1,569) |
| preciation | | 2,133 | | 1,093 |
| r non-operating income, net | | 406 | | 213 |
| ed EBITDA ⁽²⁾ | \$ | 16,320 | \$ | (263) |
| nue | \$ | 92,937 | \$ | 45,803 |
| sted EBITDA margin % ⁽²⁾ | | 17.6 % | | (0.6)% |
| | | Three Months Ende | d Sept | tember 29, 2023 |
| | | Broadband | | Video |
| me (loss) from operations ⁽¹⁾ | S | 6,128 | \$ | (6,050) |
| preciation | | 1,746 | | 1,343 |
| r non-operating income, net | | 211 | | 132 |
| isted EBITDA ⁽²⁾ | \$ | 8,085 | \$ | (4,575) |
| nue | \$ | 75,806 | \$ | 51,397 |
| ed EBITDA margin % ⁽²⁾ | | 10.7 % | | (8.9)% |

ADJ. EBITDA RECONCILIATIONS (UNAUDITED, IN THOUSANDS)



| | Three Months Ended | | | | | |
|--|--------------------|---------------|----|--------------|-------|---------------|
| | Septe | mber 27, 2024 | J | une 28, 2024 | Septe | mber 29, 2023 |
| Net income (loss) (GAAP) | s | 21,718 | \$ | (12,532) | \$ | (6,495) |
| Provision for (benefit from) income taxes | | 7,088 | | (3,903) | | (2,384) |
| Interest expense, net | | 2,686 | | 1,424 | | 619 |
| Depreciation | | 2,860 | | 3,226 | | 3,089 |
| EBITDA | | 34,352 | | (11,785) | | (5,171) |
| | | | | | | |
| Adjustments | | | | | | |
| Stock-based compensation | | 5,710 | | 6,954 | | 7,241 |
| Restructuring and related charges | | 281 | | 11,482 | | 1,076 |
| Non-recurring advisory fees | | _ | | 406 | | 364 |
| Asset impairment and related charges | | 3,103 | _ | 9,000 | | _ |
| Total consolidated segment adjusted EBITDA (Non-GAAP) | s | 43,446 | \$ | 16,057 | \$ | 3,510 |
| Revenue | s | 195,756 | \$ | 138,740 | \$ | 127,203 |
| Net income (loss) margin (GAAP) | | 11.1 % | | (9.0)% | | (5.1)9 |
| Consolidated segment Adjusted EBITDA margin (Non-GAAP) | | 22.2 % | | 11.6 % | | 2.8 % |

Q4 2024 GUIDANCE GAAP TO NON-GAAP RECONCILIATIONS



(UNAUDITED, IN MILLIONS, EXCEPT EPS AND PERCENTAGES)

| | Q4 2024 Financial Guidance ⁽¹⁾ | | | | | |
|---|---|------------------|----------------------------|---------------------------|--------------------|--|
| | Revenue | Gross Profit | Total Operating Expense | Income from Operations | Net Income | |
| GAAP | \$ 205 to \$ 220 | \$ 114 to \$ 125 | \$ 70 to \$ 73 | \$ 44 to \$ 52 | \$ 30 to \$ 36 | |
| Stock-based compensation expense | _ | _ | (9) | 9 | 9 | |
| Tax effect of non-GAAP adjustments | | | | | — to 1 | |
| Total adjustments | _ | | (9) | 9 | 9 to 10 | |
| Non-GAAP | \$ 205 to \$ 220 | \$ 114 to \$ 125 | \$ 61 to \$ 64 | \$ 53 to \$ 61 | \$ 39 to \$ 46 | |
| As a % of revenue (GAAP) | | 55.4% to 56.7% | 34.1% to 33.2% | 21.5% to 23.6% | 14.6% to 16.4% | |
| As a % of revenue (Non-GAAP) | | 55.4% to 56.7% | 29.8% to 29.1% | 25.7% to 27.6% | 19.0% to 20.9% | |
| Diluted net income per share: | | | | | | |
| GAAP | | | | | \$ 0.26 to \$ 0.31 | |
| Non-GAAP | | | | | \$ 0.33 to \$ 0.39 | |
| Shares used in per share calculation: | | | | | | |
| GAAP and Non-GAAP | | | | | 117.8 | |
| (1) Components may not sum to total due to roundi | ng. | | | | | |

2024 GUIDANCE GAAP TO NON-GAAP RECONCILIATIONS



(UNAUDITED, IN MILLIONS, EXCEPT EPS AND PERCENTAGES)

| | | 202 | 24 Financial Guidance | (1) | |
|--|------------------|------------------|----------------------------|---------------------------|--------------------|
| | Revenue | Gross Profit | Total Operating Expense | Income from Operations | Net Income |
| GAAP | \$ 662 to \$ 677 | \$ 354 to \$ 366 | \$ 301 to \$ 304 | \$ 54 to \$ 62 | \$ 31 to \$ 37 |
| Stock-based compensation expense | _ | 2 | (27) | 29 | 29 |
| Restructuring and related charges | _ | _ | (15) | 15 | 15 |
| Non-recurring advisory fees | _ | _ | (1) | 1 | 1 |
| Asset impairment and related charges | _ | _ | (12) | 12 | 12 |
| Non-cash interest expense related to convertible notes | _ | _ | _ | _ | 1 |
| Tax effect of non-GAAP adjustments | | | | _ | (10) to (9) |
| Total adjustments | | 2 | (55) | 57 | 48 to 49 |
| Non-GAAP | \$ 662 to \$ 677 | \$ 356 to \$ 368 | \$ 246 to \$ 249 | \$ 111 to \$ 119 | \$ 79 to \$ 86 |
| As a % of revenue (GAAP) | | 53.6% to 54.0% | 45.5% to 44.9% | 8.2% to 9.2% | 4.7% to 5.5% |
| As a % of revenue (Non-GAAP) | | 53.9% to 54.3% | 37.2% to 36.8% | 16.7% to 17.6% | 11.9% to 12.7% |
| Diluted net income per share: | | | | | |
| GAAP | | | | | \$ 0.27 to \$ 0.32 |
| Non-GAAP | | | | | \$ 0.67 to \$ 0.73 |
| Shares used in per share calculation: | | | | | |
| GAAP and Non-GAAP | | | | | 117.5 |
| (1) Components may not sum to total due to rounding | g. | | | | |

Q4 AND 2024 GUIDANCE ADJ EBITDA CALCULATIONS

| | | Q4 2024 Financial Guidance | | | | | |
|-----------------------------------|----|----------------------------|----------|-----------------------|---------------|--|--|
| | | Broadband | | Video | | | |
| om operations ⁽²⁾ | \$ | 52 to \$ | 57 | \$ 1 to \$ | 4 | | |
| | | 2 | 2 | 1 | 1 | | |
| $A^{(3)}$ | s | 54 to \$ | 59 | \$ 2 to \$ | 5 | | |
| | | | | | | | |
| | | | | | | | |
| | | 2024 | Financia | l Guidance | | | |
| | | 2024 Broadband | Financia | l Guidance Video | | | |
| erations (2) | \$ | | Financia | Video | 1 | | |
| operations ⁽²⁾ | \$ | Broadband | | Video | 1 4 | | |
| tions ⁽²⁾ ense, net | s | Broadband | 117 | Video \$ (2) to \$ | 1 4 (1) | | |

Q4 AND 2024 ADJ. EBITDA GUIDANCE RECONCILIATIONS (UNAUDITED, IN MILLIONS)



| | Q4 2024 Financial Guidance | | | | 2024 Financial Guidance | | |
|--|----------------------------|----|-------|----|-------------------------|-------|-----|
| Net income (GAAP) | \$ | 30 | to \$ | 36 | \$ 31 | to \$ | 37 |
| Provision for income taxes | | 11 | | 14 | 11 | | 13 |
| Interest expense, net | | 2 | | 2 | 7 | | 7 |
| Depreciation | | 3 | | 3 | 13 | | 13 |
| EBITDA | | 46 | to | 55 | 62 | to | 70 |
| | | | | | | | |
| Adjustments | | | | | | | |
| Stock-based compensation | | 9 | | 9 | 29 | | 29 |
| Restructuring and related charges | | _ | | _ | 15 | | 15 |
| Asset impairment and related charges | | _ | | _ | 12 | | 12 |
| Non-recurring advisory fees | | _ | | _ | 1 | | 1 |
| Total consolidated segment adjusted EBITDA (Non-GAAP) ⁽²⁾ | \$ | 55 | to \$ | 64 | \$ 119 | to \$ | 127 |

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THANK YOU.

