

### THIRD QUARTER 2022 EARNINGS CONFERENCE CALL

Patrick Harshman, President & CEO Sanjay Kalra, CFO

October 31, 2022



©2022 Harmonic Inc. All rights reserved worldwide.

### FORWARD-LOOKING STATEMENTS

## harmonic

During the course of this presentation, we will provide projections and other forward-looking statements regarding future events or the future financial performance of Harmonic, including expectations concerning our business strategy for 2022 and beyond, and our Q4 and full-year 2022 guidance. Such statements are only current expectations and actual events or results may differ materially. We refer you to Harmonic's filings with the SEC, particularly our most recent Reports on Form 10-K, Form 10-Q and Form 8-K. These documents identify important risk factors that could cause actual results to differ materially from our projections or other forward-looking statements. We will also present financial metrics determined on a "non-GAAP" basis. These items, together with the corresponding GAAP numbers and a reconciliation to GAAP, are contained in this presentation and the related earnings press release on our website at www.harmonicinc.com.

### Q3 2022 HIGHLIGHTS





#### Strong Demand and Execution Continues

\* Year over year

©2022 Harmonic Inc. All rights reserved worldwide.

## **BROADBAND SEGMENT UPDATE**



#### **STRONG Q3 RESULTS**

- Revenue \$91.9 million, up 13.2% sequentially, 59.6% year over year
- Gross margins improved sequentially, adjusted EBITDA 18.4%
- 10.9 million cable modems served, up 179% year over year



#### **EXECUTING MULTI-YEAR STRATEGY**

- Commercially deployed with 85 customers, up 25% year over year
- Excellent progress with Tier 1 prospects; new Tier 1 international win
- New Tier 1 Fiber customer with multi-million-dollar initial order

### VIDEO SEGMENT UPDATE



#### **SOLID Q3 RESULTS**

- Revenue \$63.8 million, down 7.1% year over year
- SaaS revenue up 63.9% year over year
- Adjusted EBITDA 6.8%



#### **EXECUTING MULTI-YEAR STRATEGY**

- Sustainable SaaS growth driven by Tier 1 customer expansions and new wins
- Total Book-to-Bill greater than 1, strong sales pipeline
- Americas strength offsetting EMEA macro headwinds



# harmonic

## FINANCIAL RESULTS AND OUTLOOK

Sanjay Kalra, CFO

## **Q3 2022 FINANCIAL HIGHLIGHTS**





- Revenue \$155.7 million, up 23.3% year over year
- Adj. EBITDA Margins 13.6%, up 187 basis points year over year
- EPS \$0.13, up 44.4% year over year
- September quarter record bookings of \$171.1 million, up 49.7% year over year
- Backlog and Deferred Revenue \$490.1 million, up 47.0% year over year



• FY'22 Revenue, Adj. EBITDA, EPS ranges increased

\* Non-GAAP

## Q3 2022 REVENUE & GROSS MARGIN HIGHLIGHTS\*

Financial Metric (\$ Millions)	Q3 2022	Q2 2022	Q3 2021	Q3/Q2 Change	Q3 Y/Y Change
Total Net Revenue	\$155.7	\$157.4	\$126.3	(1.1)%	23.3%
Broadband Revenue	\$91.9	\$81.2	2 \$57.6 13.2		59.6%
Video Revenue	\$63.8	\$76.2	\$68.7	(16.3)%	(7.1)%
Gross Margin (%)	50.9%	52.8%	52.8%	(1.9)%	(1.9)%
Broadband Gross Margin (%)	45.0%	43.0%	42.0%	2.0%	3.0%
Video Gross Margin (%)	59.3%	63.2%	61.9%	(3.9)%	(2.6)%

\* Non-GAAP

## Q3 2022 EARNINGS AND BOOKINGS HIGHLIGHTS\*

				0
η	ar	m	10	าเี่

Financial Metric (\$ Millions   except EPS)	Q3 2022	Q2 2022	Q3 2021	Q3/Q2 Change	Q3 Y/Y Change		
Operating Expenses	\$61.0	\$61.7	\$54.9	(1.1)%	11.1%		
Adj. EBITDA	\$21.2	\$24.3	24.3 \$14.8 (13.0)%		24.3 \$14.8 (13.0)%		42.9%
Broadband Adj. EBITDA	\$16.9	\$11.6	\$11.6 \$5.1 45.5%		231.2%		
Video Adj. EBITDA	\$4.3	\$12.7	\$9.7	(66.1)%	(55.6)%		
EPS	\$0.13	\$0.16	\$0.09	(18.8)%	44.4%		
Share Count	113.2	109.0	106.4	3.9%	6.4%		
Bookings	\$171.1	\$140.9	\$114.3	21.4%	49.7%		
Book-to-Bill Ratio	1.1	0.9	0.9	22.8%	21.4%		

\* Non-GAAP

## Q3 2022 BALANCE SHEET & CASH FLOW HIGHLIGHTS

Financial Metric (\$ Millions)	Q3 2022	Q2 2022	Q3 2021
Cash	\$105.3	\$121.8	\$128.4
Cash Provided by (used in) Operations	\$(8.2)	\$21.8	\$15.2
Accounts Receivable	\$105.6	\$106.4	\$75.4
DSO	61	61	54
Inventory	\$99.0	\$82.6	\$51.9
Inventory Days	116	100	78
Backlog and Deferred Revenue	\$490.1	\$477.8	\$333.3
Free Cash Flow	\$(10.1)	\$26.7	\$12.3

## FULL YEAR 2022 FINANCIAL GUIDANCE

Improved Revenue, Gross Profit, Adj. EBITDA and EPS ranges



FY2022 Financial Metric	Guidance*	Prior Guidance*	Midpoint Difference
Total Revenue (\$M)	\$612 - \$626	\$607 - \$627	<b>†</b>
Gross Margin (%)	50.6% - 51.0%	49.4% - 50.7%	<b></b>
Gross Profit (\$M)	\$310 - \$319	\$300 - \$318	<b>†</b>
Operating Expenses (\$M)	\$242 - \$244	\$239 - \$248	+
Adjusted EBITDA (\$M)	\$79 - \$87	\$72 - \$82	<b></b>
Shares	111.2	109.6	<b>†</b>
EPS	\$0.49 - \$0.55	\$0.44 - \$0.52	<b></b>
Cash (\$M)	\$80 - \$90	\$95 - \$105	+

\* Non-GAAP. Components may not sum to total due to rounding

harmonic

Q4 2022 Financial Metric	Guidance*	Prior Guidance*	Midpoint Difference
Total Revenue (\$M)	\$151 - \$165	\$155 - \$165	+
Gross Margin (%)	51.3% - 52.6%	48.3% - 52.0%	<b></b>
Gross Profit (\$M)	\$78 - \$87	\$75 - \$86	<b></b>
Operating Expenses (\$M)	\$61 - \$63	\$59 - \$65	↔
Adjusted EBITDA (\$M)	\$19 - \$27	\$19 - \$24	<b></b>
Shares	113.5	109.6	<b></b>
EPS	\$0.12 - \$0.18	\$0.12 - \$0.16	<b></b>
Cash (\$M)	\$80 - \$90	\$125 - \$135	<b>I</b>

\* Non-GAAP. Components may not sum to total due to rounding

## 2022 FINANCIAL GUIDANCE | BROADBAND SEGMENT

FY2022 Financial Metric	Guidance*	Prior Guidance*	Midpoint Difference
Net Revenue (\$M)	\$345 - \$350	\$335 - \$345	<b></b>
Gross Margin (%)	43.2% - 43.6%	42.1% - 43.5%	<b>1</b>
Gross Profit (\$M)	\$149 - \$152	\$141 - \$150	<b></b>
Operating Expenses (\$M)	\$100 - \$101	\$94 - \$100	<b>†</b>
Adjusted EBITDA (\$M)	\$55 - \$58	\$53 - \$56	1

Q4 2022 Financial Metric	Guidance*
Net Revenue (\$M)	\$90 - \$95
Gross Margin (%)	46.4% - 47.4%
Gross Profit (\$M)	\$42 - \$45
Operating Expenses (\$M)	\$26 - \$27
Adjusted EBITDA (\$M)	\$17 - \$20

\* Non-GAAP. Components may not sum to total due to rounding

©2022 Harmonic Inc. All rights reserved worldwide.

## 2022 FINANCIAL GUIDANCE | VIDEO SEGMENT

FY2022 Financial Metric	Guidance*	Guidance* Prior Guidance*	
Net Revenue (\$M)	\$267 - \$276	\$272 - \$282	+
Gross Margin (%)	60.1% - 60.3%	58.3% - 59.5%	<b></b>
Gross Profit (\$M)	\$161 - \$167	\$159 - \$168	<b></b>
Operating Expenses (\$M)	\$142 - \$143	\$145 - \$148	+
Adjusted EBITDA (\$M)	\$24 - \$29	\$19 - \$26	1

Q4 2022 Financial Metric	Guidance*
Net Revenue (\$M)	\$61 - \$70
Gross Margin (%)	58.6% - 59.6%
Gross Profit (\$M)	\$36 - \$42
Operating Expenses (\$M)	\$35 - \$36
Adjusted EBITDA (\$M)	\$2 - \$7

\* Non-GAAP. Components may not sum to total due to rounding

©2022 Harmonic Inc. All rights reserved worldwide.

### **2022 STRATEGIC PRIORITIES**



Broadband

Drive Tier 1 deployment success

Win and launch new Tier 1 accounts

Extend SaaS

Expand addressed market through Fiber

Grow streaming SaaS customer base

Video

Extend SaaS capabilities for live sports

Capitalize on broadcast transformations

Create value. Deliver industry-leading solutions. Enable superior subscriber experiences.





# harmonic

## Q&A

16

#### **USE OF NON-GAAP FINANCIAL MEASURES**



In establishing operating budgets, managing its business performance, and setting internal measurement targets, the Company excludes a number of items required by GAAP. Management believes that these accounting charges and credits, most of which are non-cash or non-recurring in nature, are not useful in managing its operations and business. Historically, the Company has also publicly presented these supplemental non-GAAP measures in order to assist the investment community to see the Company "through the eyes of management," and thereby enhance understanding of its operating performance. The non-GAAP measures presented here are gross profit, operating expenses, income (loss) from operations, non-operating expense, net, Adjusted EBITDA, net income (loss) and net income (loss) per diluted share. The presentation of non-GAAP information is not intended to be considered in isolation or as a substitute for results prepared in accordance with GAAP, and is not necessarily comparable to non-GAAP results published by other companies. A reconciliation of the historical and forward-looking non-GAAP financial measures is included with the financial information contained in this presentation. The non-GAAP adjustments described below have historically been excluded from our GAAP financial measures. These adjustments are restructuring and related charges, stock-based compensation expense, amortization of intangibles, non-cash interest and other expenses on convertible notes and other debt, adjustments that normalize the tax rate and depreciation.

#### Q3 2022 GAAP TO NON-GAAP RECONCILIATIONS (UNAUDITED, IN THOUSANDS, EXCEPT EPS AND PERCENTAGES)



	Three Months Ended September 30, 2022											
	F	Revenue		Gross Profit		Total Operating Expense		Income from perations	Total Non- operating Expense, net		Ne	et Income
GAAP	\$	155,738	\$	78,604	\$	67,180	\$	11,424	\$	(1,402)	\$	8,740
Stock-based compensation		_		607		(5,853)		6,460		_		6,460
Restructuring and related charges		_		(9)		(335)		326		_		326
Non-cash interest and other expenses related to convertible notes		_		_		_		_		303		303
Discrete tax items and tax effect of non-GAAP adjustments		_		_		_		_		_		(942)
Total adjustments		_		598		(6,188)		6,786		303		6,147
Non-GAAP	\$	155,738	\$	79,202	\$	60,992	\$	18,210	\$	(1,099)	\$	14,887
As a % of revenue (GAAP)	)			50.5 %		43.1 %		7.3 %		(0.9)%		5.6 %
As a % of revenue (Non-GAAP)	)			50.9 %		39.2 %		11.7 %		(0.7)%		9.6 %
Diluted net income per share:												
GAAP											\$	0.08
Non-GAAP											\$	0.13
Shares used in per share calculation:												
GAAP and Non-GAAP												113,185

#### **Q2 2022 GAAP TO NON-GAAP RECONCILIATIONS** (UNAUDITED, IN THOUSANDS, EXCEPT EPS AND PERCENTAGES)



					Th	ee Months E	nde	ed July 1, 20	22			
	R	Revenue		Gross Profit		Total Operating Expense		Income from perations	Total Non- operating Income (Expense), net		N	et Income
GAAP	\$	157,446	\$	82,401	\$	67,319	\$	15,082	\$	2,880	\$	14,840
Stock-based compensation		_		557		(5,018)		5,575		_		5,575
Restructuring and related charges		_		114		(631)		745		_		745
Gain on sale of equity investment		_		_		_		_		(4,349)		(4,349)
Non-cash interest and other expenses related to convertible notes		_		_		_		_		299		299
Discrete tax items and tax effect of non-GAAP adjustments												492
Total adjustments		_		671		(5,649)		6,320		(4,050)		2,762
Non-GAAP	\$	157,446	\$	83,072	\$	61,670	\$	21,402	\$	(1,170)	\$	17,602
As a % of revenue (GAAP)				52.3 %		42.8 %		9.6 %		1.8 %		9.4 %
As a % of revenue (Non-GAAP)				52.8 %		39.2 %		13.6 %		(0.7)%		11.2 %
Diluted net income per share:												
GAAP											\$	0.14
Non-GAAP											\$	0.16
Shares used in per share calculation:												
GAAP and Non-GAAP												108,984

#### Q3 2021 GAAP TO NON-GAAP RECONCILIATIONS (IN THOUSANDS, EXCEPT EPS AND PERCENTAGES)



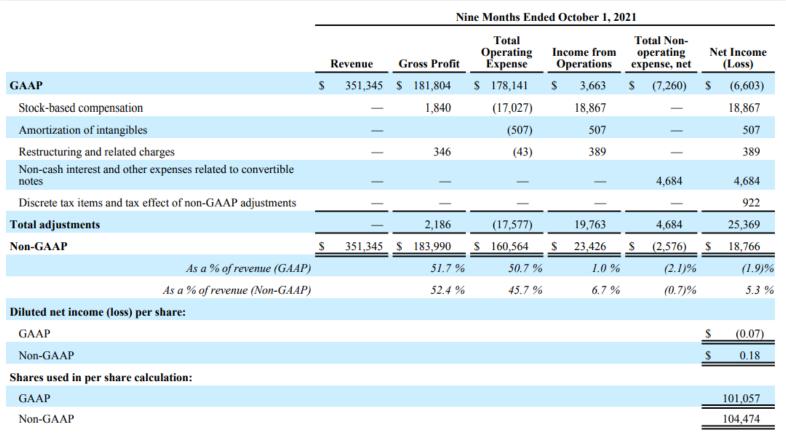
	_			Th	ree	Months End	ed (	October 1, 2	021			
	]	Revenue		ross Profit	ss Profit		Income from Operations		Total Non- operating expense, net		Ne	t Income
GAAP	\$	126,321	\$	66,154	\$	60,783	\$	5,371	\$	(2,899)	\$	1,530
Stock-based compensation		_		545		(5,891)		6,436		_		6,436
Non-cash interest and other expenses related to convertible notes		_		_		_		_		1,592		1,592
Discrete tax items and tax effect of non-GAAP adjustments		_					_	_		_		(108)
Total adjustments		—		545		(5,891)		6,436		1,592		7,920
Non-GAAP	\$	126,321	\$	66,699	\$	54,892	\$	11,807	\$	(1,307)	\$	9,450
As a % of revenue (GAAP)	)			52.4 %	_	48.1 %	_	4.3 %		(2.3)%		1.2 %
As a % of revenue (Non-GAAP)	)			52.8 %		43.5 %		9.3 %		(1.0)%		7.5 %
Diluted net income per share:												
GAAP											\$	0.01
Non-GAAP											\$	0.09
Shares used in per share calculation:												
GAAP and Non-GAAP											_	106,421

#### **YTD Q3 2022 GAAP TO NON-GAAP RECONCILIATIONS** (UNAUDITED, IN THOUSANDS, EXCEPT EPS AND PERCENTAGES)



				Nir	ie N	Ionths Ende	d Se	ptember 30	2022			
	Re	venue	Gross Profi		(	Total Operating Expense		Income from perations	0	otal Non- perating Income pense), net	N	t Income
GAAP	\$	460,623	\$	230,187	\$	201,145	\$	29,042	\$	107	\$	22,051
Stock-based compensation		_		1,691		(17,930)		19,621		_		19,621
Restructuring and related charges		_		91		(2,136)		2,227		_		2,227
Gain on sale of equity investment		_		_		_		_		(4,349)		(4,349)
Non-cash interest and other expenses related to convertible notes		_		_		_		_		899		899
Discrete tax items and tax effect of non-GAAP adjustments		_		_		_		_				917
Total adjustments		_		1,782		(20,066)		21,848		(3,450)		19,315
Non-GAAP	\$	460,623	\$	231,969	\$	181,079	\$	50,890	\$	(3,343)	\$	41,366
As a % of revenue (GAAP)				50.0 %		43.7 %		6.3 %		- %		4.8 %
As a % of revenue (Non-GAAP)				50.4 %		39.3 %		11.0 %		(0.7)%		9.0 %
Diluted net income per share:												
GAAP											\$	0.20
Non-GAAP											\$	0.37
Shares used in per share calculation:												
GAAP and Non-GAAP											_	110,911

#### YTD Q3 2021 GAAP TO NON-GAAP RECONCILIATIONS (IN THOUSANDS, EXCEPT EPS AND PERCENTAGES)



<sup>©2022</sup> Harmonic Inc. All rights reserved worldwide

#### ADJ. EBITDA RECONCILIATIONS (UNAUDITED, IN THOUSANDS)



		Three Months Ended	
	September 30, 2022	July 1, 2022	October 1, 2021
Net income - GAAP	\$ 8,740	\$ 14,840	\$ 1,530
Provision for income taxes	1,282	3,122	942
Interest expense, net	1,284	1,394	2,686
Depreciation	3,097	3,017	3,231
EBITDA	14,403	22,373	8,389
Adjustments			
Stock-based compensation	6,460	5,575	6,436
Restructuring and related charges	326	745	—
Gain on sale of equity investment		(4,349)	
Adjusted EBITDA	\$ 21,189	<u>\$ 24,344</u>	\$ 14,825

#### ADJ. EBITDA RECONCILIATIONS (UNAUDITED, IN THOUSANDS)



	Nine Mo	onths Ended
	September 30, 2022	October 1, 2021
Net income (loss) - GAAP	\$ 22,051	\$ (6,603)
Provision for income taxes	7,098	3,006
Interest expense, net	4,111	7,919
Depreciation	9,225	9,395
Amortization of intangibles		507
EBITDA	42,485	14,224
Adjustments		
Stock-based compensation	19,621	18,867
Restructuring and related charges	2,227	389
Gain on sale of equity investment	(4,349	) —
Adjusted EBITDA	\$ 59,984	\$ 33,480

# 2022 GUIDANCE GAAP TO NON-GAAP RECONCILIATIONS harmonic

	2022 Financi	al Guidance <sup>(1)</sup>					
Revenue	Gross Profit	Total Operating Expense	Net Income				
\$ 612 to \$ 626	\$ 307 to \$ 317	\$ 267 to \$ 269	\$ 29 to \$ 35				
—	2	(23)	25				
_	—	(3)	3				
—	—	_	1				
_	_	_	(4)				
			1 to 2				
	2	(26)	26 to 27				
\$ 612 to \$ 626	\$ 310 to \$ 319	\$ 242 to \$ 244	\$ 55 to \$ 62				
	50.3% to 50.6%	43.7% to 43.0%	4.7% to 5.6%				
	50.6% to 51.0%	39.6% to 38.9%	8.9% to 9.8%				
			\$ 0.26 to \$ 0.31				
			\$ 0.49 to \$ 0.55				
			111.2				
	\$ 612 to \$ 626 	Revenue         Gross Profit           \$ 612         to \$ 626         \$ 307         to \$ 317            2         2             2	Revenue         Gross Profit         Expense           \$ 612 to \$ 626         \$ 307 to \$ 317         \$ 267 to \$ 269           -         2         (23)           -         -         (3)           -         -         -           -         -         -           -         -         -           -         -         -           -         -         -           -         -         -           -         -         -           -         -         -           -         2         (26)           \$ 612 to \$ 626         \$ 310 to \$ 319         \$ 242 to \$ 244 $50.3\%$ to $50.6\%$ $43.7\%$ to $43.0\%$				

©2022 Harmonic Inc. All rights reserved worldwide.

#### Q4 2022 GUIDANCE GAAP TO NON-GAAP RECONCILIATIONS (UNAUDITED, IN MILLIONS, EXCEPT EPS AND PERCENTAGES)

	Q4 2022 Financial Guidance <sup>(1)</sup>															
		Revenue					ss Prof	it	Т	otal ( Ex	Oper: pens	ating e	Net Income			
GAAP	\$	151	to \$	165	\$	77	to \$	87	\$	66	to \$	68	\$	7	to S	\$ 13
Stock-based compensation expense			_				_				(5)				6	
Restructuring and related charges			_				_				_				_	
Non-cash interest and other expenses related to convertible notes			_				_				_				_	
Tax effect of non-GAAP adjustments			_				_				_			_	to	1
Total adjustments			_				_				(5)			6	to	7
Non-GAAP	\$	151	to \$	165	\$	78	to \$	87	\$	61	to \$	63	\$	13	to S	\$ 20
As a % of revenue (GAAP)					51	1.1%	to 5.	2.4%	43	.9%	to	41.1%	4.	6%	to	7.8%
As a % of revenue (Non-GAAP)					51	.3%	to 5	2.6%	40	.4%	to	37.9%	8.	8%	to	12.2%
Diluted net income per share:																
GAAP													\$	0.06	to S	\$ 0.11
Non-GAAP													\$	0.12	to S	\$ 0.18
Shares used in per share calculation:																
GAAP and Non-GAAP														1	13.5	
1) Components may not sum to total due to rounding.																

## **2022 ADJ. EBITDA GUIDANCE RECONCILIATIONS** (UNAUDITED, IN MILLIONS)



	Q	Q4 2022 Financial Guidance								2022 Financial Guidance					
Net income - GAAP	\$	7	to	\$	13	\$	29	to	\$	35					
Provision for income taxes		2			4		9			11					
Interest expense, net		1			1		5			5					
Depreciation		3			3		12			12					
EBITDA	\$	13	to	\$	21	\$	55	to	\$	63					
Adjustments															
Stock-based compensation		6			6		25			25					
Restructuring and related charges		—			_		3			3					
Gain on sale of equity investment		_			_		(4)			(4					
Adjusted EBITDA	\$	19	to	\$	27	\$	79	to	\$	87					

(1) Components may not sum to total due to rounding.

# harmonic

## THANK YOU.



©2022 Harmonic Inc. All rights reserved worldwide.