



Harmonic Brings Multiscreen Stream Packaging and Delivery to VOS(TM) Platform

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Sky Italia Adopts VOS(TM) Platform to Optimize Broadcast and Multiscreen Delivery

SAN JOSE, Calif. - Sept. 11, 2014 - Harmonic (NASDAQ: HLIT), the worldwide leader in video delivery infrastructure, today announced new multiscreen packaging and origination capabilities for its VOS(TM) software-based media processing platform. Unifying the entire broadcast and multiscreen media processing chain, VOS now includes packaging-on-the-fly and low-latency origin server functionalities originally developed for Harmonic's award-winning ProMedia® family of integrated multiscreen applications, as well as a wide range of broadcast-quality captioning and subtitling, ad insertion, and blackout support for live, VOD, and time-shift services. The VOS platform is the industry's only solution to combine the essential elements of broadcast and multiscreen media processing - including ingest, compression, graphics and branding, packaging, and delivery - on common off-the-shelf hardware. The VOS architecture is ideal for deployment in video headends or it can be fully virtualized in IT data center environments.

Sky Italia, the leading Italian pay-TV provider, is one of the first customers to deploy the VOS platform for its broadcast and multiscreen services. Utilizing the VOS platform, video content and service providers such as Sky Italia can successfully migrate to a virtualized video infrastructure to simplify workflows, maximize flexibility, increase operational efficiency, and lower costs while providing its customers with high-quality video services.

"In today's fast-paced, constantly evolving multiscreen world, the survival of service providers depends on their ability to launch new services ahead of the competition," said Massimo Bertolotti, head of innovation and multimedia distribution, Sky Italia. "Harmonic's VOS media processing platform with transcoding and stream packaging capabilities dramatically reduces our costs and complexity by consolidating the number of discrete appliances required to produce and deliver high-quality multiscreen video content, while providing us with the scalability to grow. We now have the agility to launch additional channels and services faster and cheaper with amazing video quality."

The new multiscreen capabilities are available in Harmonic's new VOS-powered ProMedia X Origin streaming media server. ProMedia X Origin supports a broad range of applications beyond live streaming and video on demand. When combined with Harmonic's MediaGrid shared storage system, ProMedia X Origin provides a complete time-shift TV solution, including catch-up TV, start-over TV, and nDVR.

"Function integration is critical to the success of a virtualized video infrastructure," said Bart Spriester, senior vice president, video products, at Harmonic. "The new packaging and origin capabilities in the VOS platform offer video content and service providers all of the functionality of multiple, standalone products in a single, integrated solution, reducing the total cost of ownership and operational complexity. When used as part of an elastic virtualized infrastructure that includes other media processing functionalities, such as encoding and transcoding, the VOS platform dramatically increases flexibility and scalability, and lowers total cost of ownership for our customers."

Harmonic will debut the ProMedia X Origin streaming media server at IBC2014, stand 1.B20, Sept. 12-16 in Amsterdam. Further information about Harmonic and the company's products is available at www.harmonicinc.com.

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About Harmonic

Harmonic (NASDAQ: HLIT) is the worldwide leader in video delivery infrastructure for emerging television and video services. The company's production-ready innovation enables content and service providers to efficiently create, prepare, and deliver differentiated services for television and new media video platforms. More information is available at www.harmonicinc.com.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements related to the anticipated capabilities and benefits of Harmonic MediaGrid shared storage system, ProMedia® product family, and VOS(TM) product. Our expectations and beliefs regarding these products may not materialize and are subject to risks and uncertainties, including the possibility that the products may not meet some or all of their anticipated capabilities or provide some or all of their anticipated benefits, such as reduction in cost of ownership and operational complexity, scalability, and delivery of high quality multiscreen video content.

The forward-looking statements contained in this press release are also subject to other risks and uncertainties, such as those more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec.31, 2013, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.

EDITOR'S NOTE - Product and company names used herein are trademarks or registered trademarks of their respective owners.

CONTACTS:

Paulien Ruijsenaars	Blair King
Senior Director, Corporate Marketing	Director, Investor Relations
Harmonic	Harmonic
+1.408.490.7021	+1.408.490.6172
paulien.ruijsenaars@harmonicinc.com	blair.king@harmonicinc.com