



## Harmonic Reaches New Encoding Milestone With 100,000 Channels of Electra(TM) Encoder Shipped

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**SAN JOSE, Calif. - Aug. 26, 2014** - Harmonic (NASDAQ: HLIT), the worldwide leader in video delivery infrastructure, today announced that the company has surpassed 100,000 channels shipped with its Electra(TM) broadcast encoder family. This reinforces Harmonic's position as the market-leading provider of video compression solutions. Since its launch in 2004, the Electra platform has been deployed by broadcast, satellite, telco, and cable operators worldwide to deliver SD, HD, MPEG-2, and MPEG-4 AVC services.

"The video compression market is very competitive and Harmonic's 100,000 channel milestone is a testament to the great team at Harmonic," said Michelle Abrahams, senior analyst at SNL Kagan. "Furthermore, the company's latest virtualized video vision illustrates that they are not resting on their laurels. Compression gains, in conjunction with functional integration, is a requirement to compete in this era of fast-paced technological advances."

At IBC2014, stand 1.B20, Harmonic will showcase its Electra 9200 universal multi-service encoder, as well as the latest member in the Electra encoding family - the Electra(TM) XVM virtualized media processor. Powered by the new Harmonic VOS(TM) platform, the Electra XVM is the industry's first software-based, broadcast-ready media processing platform. The Electra XVM virtualized media processor transforms content layout, distribution, and multiplatform service delivery by integrating real-time encoding, high-quality branding and graphics, and transport stream playout for broadcast and multiscreen services, providing operators with unparalleled function integration, increased operational flexibility, and scalability. At the heart of the Electra XVM processor is Harmonic's PURE Compression Engine(TM) technology, which utilizes Harmonic's experience in video compression algorithms and associated technologies to deliver superior video quality at minimum bandwidth.

"Over the past 10 years, Harmonic's Electra encoders have evolved continuously, maintaining leadership in a rapidly changing market place," said Neil Brydon, director, product line management for compression and stream processing, at Harmonic. "Key to the Electra's success is Harmonic's unwavering passion for video quality innovation coupled with advanced function integration."

Further information about Harmonic and the company's products is available at [www.harmonicinc.com](http://www.harmonicinc.com).

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### About Harmonic

Harmonic (NASDAQ: HLIT) is the worldwide leader in video delivery infrastructure for emerging television and video services. The company's production-ready innovation enables content and service providers to efficiently create, prepare, and deliver differentiated services for television and new media video platforms. More information is available at [www.harmonicinc.com](http://www.harmonicinc.com).

*This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements related to the anticipated capabilities and benefits of Harmonic's Electra(TM) family of products, VOS(TM) platform, and PURE Compression Engine(TM) technology. Our expectations and beliefs regarding these matters products may not materialize and are subject to risks and uncertainties, including the possibility that the products may not meet some or all of their anticipated capabilities or provide some or all of their anticipated benefits, such as unparalleled functional integration, increased operational flexibility, scalability, and excellent video quality.*

*The forward-looking statements contained in this press release are also subject to other risks and uncertainties, such as those more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec.31, 2013, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.*

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