



Nova Builds High-Volume HD Channel Playout on Harmonic Video Delivery Infrastructure

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Integrated Playout Server and Storage Systems From Harmonic Provide Scalable Solution for Playout of 36 HD Channels

SAN JOSE, Calif. - Sept. 5, 2013 - Harmonic (NASDAQ: HLIT), the worldwide leader in video delivery infrastructure, today announced that Nova, the largest 3play provider and pay-tv operator in Greece, has selected Harmonic storage and playout server systems to enable its transition to reliable, streamlined HD ingest and playout. Installed at Nova premises in Athens, the Harmonic equipment forms the heart of playout operations and supports 36 HD playout channels, the largest number of channels originated from any broadcast or media facility in Greece.

"The integrated playout server and storage solution provided by Harmonic provides the robust performance and easy expandability required for reliable origination of dozens of TV channels, so it is an ideal fit for our upgrade to HD playout," said Costas Moraitis, technical director at Nova. "Seamless integration of the Harmonic MediaGrid and Spectrum MediaCenter systems with one another and with key third-party devices allows us to leverage their high media availability and throughput. As we extend our HD offering, this video delivery infrastructure will enable fast, low-cost expansion of our channel count without any impact on existing playout operations."

The installation of Harmonic equipment includes four MediaGrid shared storage systems and nine Spectrum(TM) MediaCenter(TM) playout servers with integrated storage supporting the end-to-end broadcast workflow Nova desired. At the front of the workflow, MediaCenter systems receive incoming content via video ingest, as well as by file transfer. The automation system transfers clips between MediaCenter servers and MediaGrid storage systems as needed. The MediaGrid systems provide the scalable storage capacity required to manage the high volume of content originated from the Nova facility.

Athens-based Pierides TechnoSystems (PTS), Harmonic's channel partner and a leading broadcast industry systems integrator in the region, provided delivery, installation, and support.

"Nova is known for embracing state-of-the-art technologies to provide entertainment services to its viewership across Greece," said Liron Nitzan, regional sales manager for Greece at Harmonic. "With the MediaCenter playout server, Nova can scale channels, storage, bandwidth, and redundancy independently in smart, cost-effective increments. At the same time, the scale-out storage provided by MediaGrid facilitates the company's capacity and throughput as operations demand."

Spectrum, ranked no. 1 in broadcast playout servers by Frost & Sullivan, and MediaGrid will be featured at Harmonic's stand 1.B20 during IBC2013 in Amsterdam, Sept. 13-17. Further information about Harmonic and the company's products is available at www.harmonicinc.com.

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About Harmonic

Harmonic (NASDAQ: HLIT) is the worldwide leader in video delivery infrastructure for emerging television and video services. The company's production-ready innovation enables content and service providers to efficiently create, prepare, and deliver differentiated services for television and new media video platforms. More information is available at www.harmonicinc.com.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements related to the anticipated capabilities and benefits of Harmonic's MediaGrid product, and Spectrum(TM) MediaCenter(TM) system. Our expectations and beliefs regarding these matters may not materialize and are subject to risks and uncertainties, including the possibility that the products do not meet some or all of their anticipated capabilities or provide some or all of their anticipated benefits, such as scalability and cost-effectiveness.

The forward-looking statements contained in this press release are also subject to other risks and uncertainties, such as those more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec.31, 2012, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.

EDITOR'S NOTE - Product and company names used herein are trademarks or registered trademarks of their respective owners.

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