



Harmonic Sheds New Light on HEVC Compression Standard in VidTech Insider Online Video

March 27, 2013

SAN JOSE, Calif. - March 27, 2013 - Harmonic (NASDAQ: HLIT), the worldwide leader in video delivery infrastructure, today announced that an informative new video about the next-generation compression standard - HEVC - is now available for free viewing online. The video, "HEVC: The Chosen One to Enable Ultra HD?," is part of Harmonic's VidTech Insider series, an online resource designed to address the latest video technologies and trends for the broadcast, cable, satellite, and telecommunications industries.

"Our VidTech Insider video series is the perfect way to get up to speed on new technologies and trends that will be demonstrated at the industry's largest event of the year - the 2013 NAB Show," said Peter Alexander, senior vice president of marketing and chief marketing officer at Harmonic. "The most recent video in the series explores HEVC, an exciting new technology that we expect to have a major impact on existing and emerging applications such as OTT and Ultra HD."

[Harmonic's HEVC video](http://www.youtube.com/watch?v=_NH_ufEAZy0) (http://www.youtube.com/watch?v=_NH_ufEAZy0) provides viewers with a brief definition of the new compression standard in addition to examining its numerous benefits and applications. Other VidTech Insider videos are also available on [Harmonic's YouTube channel](http://www.youtube.com/user/HarmonicIncVideo) (<http://www.youtube.com/user/HarmonicIncVideo>) covering a wide range of hot topics such as OTT, multiscreen, the cloud, and MPEG-DASH. Each video is approximately five to seven minutes in length, making it easy for viewers to keep up with the latest technology trends.

A leader in innovative video processing and edge infrastructure solutions, Harmonic offers a comprehensive range of products designed to streamline broadcast and multiscreen production and delivery, ensuring the highest quality video on any device. As a member of various industry standards organizations, Harmonic takes an active role in shaping the future of broadcast and multiscreen delivery.

Harmonic will demonstrate its latest developments and solutions at the 2013 NAB Show at booth SU1411, April 8-11 in Las Vegas. Further information about Harmonic and the company's products is available at www.harmonicinc.com.

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About Harmonic

Harmonic (NASDAQ: HLIT) is the worldwide leader in video delivery infrastructure for emerging television and video services. The company's production-ready innovation enables content and service providers to efficiently create, prepare, and deliver differentiated services for television and new media video platforms. More information is available at www.harmonicinc.com.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements related to the anticipated capabilities and benefits of HEVC compression standard on Harmonic's products. Our expectations and beliefs regarding these matters may not materialize and are subject to risks and uncertainties, including the possibility that HEVC compression standard does not meet some or all of its anticipated capabilities or provide some or all of its anticipated benefits, such as having a major impact on existing and emerging applications.

The forward-looking statements contained in this press release are also subject to other risks and uncertainties, such as those more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec.31, 2012, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.

EDITOR'S NOTE - Product and company names used herein are trademarks or registered trademarks of their respective owners.

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