



Harmonic Receives Emmy® Award for Achievement in Local Cable Ad Insertion

October 24, 2012

SAN JOSE, Calif. - Oct. 24, 2012 - Harmonic (NASDAQ: HLIT), the worldwide leader in video delivery infrastructure, today announced that it has won the National Academy of Television Arts & Sciences' (NATAS) 64th Annual Technology and Engineering Emmy® Award for its contribution toward the development and commercialization of a digital infrastructure solution for local cable ad insertion. As part of a fully integrated framework that includes equipment from five other manufacturers, Harmonic received the Emmy Award for its advanced video encoding, multiplexing, and splicing technologies, which reduce the operational complexity and capital expenditures required to support local program and ad insertion. These benefits enable cable operators to cost-effectively deliver customized advertising for a wide range of video services, including live broadcast, switched digital video, and video on demand.

"We are honored to receive this Emmy Award recognizing technological excellence and innovation," said Patrick Harshman, CEO and president, Harmonic. "Harmonic, a pioneer in ad insertion technologies, was the first manufacturer in the industry to offer a multi-channel MPEG-4 AVC digital splicing solution. By integrating digital splicing technology in our market-leading video processing systems, we offer operators a cost-effective and time-saving solution that maximizes profitability while providing a more customized experience for viewers."

Harmonic's Emmy-winning video encoding, multiplexing, and splicing technologies are integrated in the company's market-leading IP-based Electra® encoder and ProStream(TM) processing platforms, which deliver the highest quality SD and HD video at the lowest possible bitrates. Through an unmatched density and scalability, Harmonic solutions dramatically reduce an operator's capital and operational expenses.

Harmonic will accept the award at the Technology and Engineering Emmy Awards banquet on Jan. 10, 2013, during the Consumer Electronics Show (CES) in Las Vegas.

Further information about Harmonic and the company's products is available at www.harmonicinc.com.

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About Harmonic

Harmonic (NASDAQ: HLIT) is the worldwide leader in video delivery infrastructure for emerging television and video services. The company's production-ready innovation enables content and service providers to efficiently create, prepare, and deliver differentiated services for television and new media video platforms. More information is available at www.harmonicinc.com.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements related to the anticipated capabilities and benefits of Harmonic's digital infrastructure solution, including Electra® and ProStream(TM) products. Our expectations and beliefs regarding these matters may not materialize and are subject to risks and uncertainties, including the possibility that the products may not meet some or all of their anticipated capabilities or provide some or all of their anticipated benefits, such as reduction of operational complexity, time saving, dramatic reduction in operational and capital expenditure, and maximization of profitability.

The forward-looking statements contained in this press release are also subject to other risks and uncertainties, such as those more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec.31, 2011, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.

EDITOR'S NOTE - Product and company names used herein are trademarks or registered trademarks of their respective owners.

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