



## Harmonic Wins Prestigious Technology Awards at IBC2012

September 19, 2012

***ProMedia(TM) Suite Captures Best Mobile TV Technology Award; ProMedia Xpress Earns STAR Award for Technological Innovation in the Broadcast Industry***

**SAN JOSE, Calif. - Sept. 19, 2012** - Harmonic (NASDAQ: HLIT), the worldwide leader in video delivery infrastructure, today announced that it won multiple awards at the recently concluded IBC2012, Europe's largest event for the broadcast, cable, satellite, and telco industries. Harmonic's ProMedia(TM) Suite received the "Best Mobile TV Technology or Service" award from CSI magazine, while the company's ProMedia Xpress - a new high-performance, file-based transcoder - was named a TV Technology Europe Superior Technology Award Recipient (STAR). These awards highlight the company's leadership in innovation, video quality and solution flexibility.

"We are honored to accept these industry awards recognizing Harmonic for its substantial contribution in optimizing multiscreen video production and delivery," said Peter Alexander, senior vice president and chief marketing officer at Harmonic. "Harmonic's comprehensive solutions help our customers cost-effectively deploy traditional television and next-generation multiscreen services with exceptional video quality. These awards further showcase our commitment to creating innovative and scalable technology solutions that move our entire industry forward. ProMedia has been successfully deployed by many tier 1 broadcast and content operators around the world to deliver a more personalized multiscreen television experience."

The CSI Awards are one of the most comprehensive and competitive technology awards around the world, designed to reward technical and product marketing excellence in the cable, satellite, terrestrial broadcasting, mobile, and IPTV markets. Harmonic's ProMedia Suite of software solutions was given the CSI Award based on its ability to streamline multiscreen and production video workflows, performing a broad range of processing and streaming functions to enable high-quality video creation and delivery to TVs, PCs, tablets, smartphones, and other IP-connected devices.

As the newest addition to Harmonic's ProMedia family of multiscreen software and appliance solutions, ProMedia Xpress was presented with a TV Technology Europe STAR award at IBC by a panel of judges, including TV Technology editors, columnists, and industry experts, in honor of outstanding technological innovation in the broadcast industry. ProMedia Xpress facilitates cost-effective, faster-than-real-time transcoding of content for multiscreen VOD delivery, enabling operators to efficiently launch new services without compromising the quality of their offering.

Harmonic has also been named a finalist in the upcoming Communications Technology (CT) Platinum Awards contest, which will be presented during an exclusive awards breakfast at the SCTE Cable-Tec Expo, Oct. 17, at the Rosen Plaza Hotel in Orlando, FL. Shortlisted for the awards are Harmonic's ProStream® 1000 with ACE® real-time stream processor/transcoder and ProMedia Suite, which are being judged in the digital headend equipment and multiscreen video solution categories based on excellence in technology innovation. ProStream 1000 with ACE is the industry's first truly converged solution for advanced processing and transcoding of SD and HD MPEG-2 and MPEG-4 AVC (H.264) video and audio for broadcast and over-the-top (OTT) mobile/web applications.

Further information about ProMedia Suite, ProStream 1000 with ACE, and Harmonic's other products is available at [www.harmonicinc.com](http://www.harmonicinc.com).

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### **About Harmonic**

Harmonic (NASDAQ: HLIT) is the worldwide leader in video delivery infrastructure for emerging television and video services. The company's production-ready innovation enables content and service providers to efficiently create, prepare, and deliver differentiated services for television and new media video platforms. More information is available at [www.harmonicinc.com](http://www.harmonicinc.com).

*This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements related to the anticipated capabilities and benefits of Harmonic's ProMedia(TM)Suite, ProMedia Xpress, and ProStream(TM) 1000 with ACE® products. Our expectations and beliefs regarding these matters may not materialize and are subject to risks and uncertainties, including the possibility that the products do not meet some or all of their anticipated capabilities or provide some or all of its anticipated benefits, such as cost effectiveness, high-quality video creation and delivery, faster-than-real-time transcoding, and efficient launching of new services.*

*The forward-looking statements contained in this press release are also subject to other risks and uncertainties, such as those more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec.31, 2011, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.*

EDITOR'S NOTE - Product and company names used herein are trademarks or registered trademarks of their respective owners.

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