



Harmonic Focuses on Converged Video Delivery at TelcoTV 2008

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ANAHEIM, Calif., Nov 12, 2008 (BUSINESS WIRE) -- At TelcoTV 2008, booth #627, Harmonic Inc. (NASDAQ:HLIT) is highlighting its comprehensive range of converged video delivery solutions for telco service providers, including best-in-class high definition (HD) compression, video-on-demand (VOD) solutions, advertisement insertion, and transcoding for Internet TV and mobile video applications. Taking place in Anaheim, California from November 11-13, TelcoTV is a conference and exhibition for North American telecom carriers looking to investigate, implement, and manage a comprehensive entertainment convergence strategy.

Demonstrations at Harmonic's booth include:

-- Versatile headend solutions including the market-leading DiviCom(R) Electra(R) 7000 HD MPEG-4 AVC (H.264) encoders, Ion(TM) AVC encoders for both standard and high definition, and integrated decoding with Harmonic's FLEX(TM) technology for IP and ASI networks

-- Live HD advertisement insertion based on the award-winning ProStream(TM) 2000 splicer

-- Internet TV and mobile TV powered by Harmonic's recently introduced ProStream 4000 multi-screen transcoder

-- A broad VOD solution suite featuring LIVEcut(TM) real-time content preparation and HD VOD

"Harmonic offers a wide variety of high quality and high performance solutions for telcos to deliver outstanding video services in a converged environment, and we will be showcasing these systems at TelcoTV 2008," said Thierry Fautier, Director of Telco Solutions for Harmonic. "We have expanded our portfolio for this market with the introduction in September of the cost-effective Ion AVC HD encoder and the ProStream 4000 multi-screen transcoder -- solutions that are ideal for telco operators looking to enhance their service offerings with mobile and Internet TV as well as superior quality HDTV."

Three Harmonic experts are also participating as speakers and moderators in this year's TelcoTV conference: Nimrod Ben-Natan, Vice President of Product Marketing, Solutions and Strategy, addressed the topic "Best Practices: How the Internet Meets the Television," David Price will participate in a session titled "HDTV: Strategies for Success," and Thierry Fautier will join the discussion regarding "The End Game: What's My Long-Term Entertainment Strategy?"

About Harmonic Inc.

Harmonic Inc. is a leading provider of versatile and high performance video solutions that enable service providers to efficiently deliver the next generation of broadcast and on-demand services including high definition, video-on-demand, network personal video recording and time-shifted TV. Cable, satellite, broadcast and telecom service providers can increase revenues and lower operational expenditures by using Harmonic's digital video, broadband optical access and software solutions to offer consumers the compelling and personalized viewing experience that is driving the business models of the future.

Harmonic (NASDAQ:HLIT) is headquartered in Sunnyvale, California with R&D, sales and system integration centers worldwide. The Company's customers, including many of the world's largest communications providers, deliver services in virtually every country. Visit www.harmonicinc.com for more information.

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