



Masstech Group Selects Harmonic's Rhozet(TM) Transcoding Technology for Workflow-Based Asset Management

July 14, 2008

SUNNYVALE, Calif., Jul 14, 2008 (BUSINESS WIRE) -- Harmonic Inc. (NASDAQ:HLIT) today announced that its Rhozet(TM) Carbon Coder(TM) video transcoding solution has been selected by Masstech Group Inc., a leading provider of solutions for media lifecycle management, for its MassStore(R) WAM(TM) Suite of workflow-based asset management products. Rhozet Carbon Coder provides a comprehensive transcoding option for Masstech users who have high volume or custom transcoding requirements.

"Robust format support, high-quality output and outstanding value are the key reasons we've selected Rhozet Carbon Coder," said Sudy Shen, President and CEO of Masstech Group. "Rhozet transcoding technology meets the requirements of our broadcast customers who need support for the widest range of formats."

"Masstech's impressive WAM technology is used by broadcasters to optimize tapeless workflows," said David Trescot, Vice President of the Rhozet Business Unit at Harmonic Inc. "Carbon Coder transcoding technology expands their offering by providing significantly more efficient workflow for these customers."

The MassStore WAM Suite of products provides an unified enterprise-class platform for live and file-based ingest, stream transformation, production and news integration, business continuity, content delivery/distribution, and portal connectivity. The MassStore WAM Suite of products are powered by Masstech's core Distributed Redundant Adaptive Cluster (DRAC(R)) architecture and the Workflow Management Engine, allowing for configurable and automated processes with federated access for global multi-site operations.

Harmonic's Rhozet Carbon Coder is a universal transcoding application that facilitates the transfer of media between a variety of platforms, including acquisition, editing, playout, archive, the Internet and mobile devices. Carbon Coder can run as a stand-alone application or as part of a multi-node, fully-automated rendering farm. Carbon Coder provides high-performance, scalable and cost-effective transcoding for a broad range of business environments, from specialized studios to enterprise-scale installations.

About Masstech Group

Masstech is a global developer of media lifecycle management, workflow productivity enhancement, business continuity and compliance. MassStore WAM Suite of Workflow-based Asset Management products are used by our worldwide clients in broadcast, cable, production and satellite operations.

About Harmonic Inc.

Harmonic Inc. is a leading provider of versatile and high performance video solutions that enable service providers to efficiently deliver the next generation of broadcast and on-demand services including high definition, video-on-demand, network personal video recording and time-shifted TV. Cable, satellite, broadcast and telecom service providers can increase revenues and lower operational expenditures by using Harmonic's digital video, broadband optical access and software solutions to offer consumers the compelling and personalized viewing experience that is driving the business models of the future.

Rhozet, a business unit of Harmonic Inc., is dedicated to providing accelerated high-quality media transcoding solutions. The Rhozet solutions are offered in both off-the-shelf and customized software configurations for the production and content delivery markets. For more information about Rhozet technology please visit www.rhozet.com.

Harmonic (NASDAQ:HLIT) is headquartered in Sunnyvale, California with R&D, sales and system integration centers worldwide. The Company's customers, including many of the world's largest communications providers, deliver services in virtually every country. Visit www.harmonicinc.com for more information.

This press release contains forward-looking statements within the meaning of Section 27(A) of the Securities Act of 1933 and Section 21(E) of the Securities Exchange Act of 1934, including statements related to the anticipated benefits of the features and capabilities of Harmonic's Carbon Coder video transcoding solution.

Our expectations and beliefs regarding the capabilities of Harmonic's Carbon Coder video transcoding solution and the anticipated benefits to Masstech and its users may not materialize, and actual results could differ materially from those projected. The forward-looking statements contained in this press release are also subject to other risks and uncertainties, including those more fully described in Harmonic's filings with the Securities and Exchange Commission including its recent Reports filed on Form 10-K and Form 10-Q. Harmonic does not undertake to update any forward-looking statements.

EDITOR'S NOTE -- Product and company names used herein are trademarks or registered trademarks of their respective owners.

SOURCE: Harmonic Inc.

Harmonic
Sarah Lum, +1-408-543-2392 (Media Relations)
sarah.lum@harmonicinc.com

or

StreetConnect for Harmonic

Michael Newman, +1-408-542-2760 (Investor Relations)

hlit@stct.com

or

For Rhozet

Sarah Kavanagh, +1-650-726-3482 (Media Relations)

sarah@kavanaghpr.com