



Harmonic's Rhozet Carbon Coder Wins Streaming Media Readers' Choice Award

November 25, 2009

SUNNYVALE, Calif.--(BUSINESS WIRE)--Nov. 25, 2009-- [Harmonic Inc.](#) (NASDAQ:HLIT) today announced that its [Rhozet™ Carbon Coder™](#) universal media transcoding solution has won the Streaming Media 2009 Readers' Choice Award in one of the two Encoding Software categories. Winners were announced November 19 at a reception in San Jose as part of the Streaming Media West conference. This year's selection by Streaming Media readers follows last year's recognition of Carbon Coder as a "Streaming Media Editors' Pick," representing one of the 10 most outstanding products for the streaming media industry.

"The Streaming Media Readers' Choice Awards are the only awards of their kind in the online video industry," said Streaming Media Magazine Editor Eric Schumacher-Rasmussen. "While other awards focus exclusively on content, this is the only awards program that honors the technology that makes it all possible, and it's definitely the only one where the people decide who wins. And this year, more than 5,000 votes were cast for more than 200 nominees. Clearly, people care deeply about the tools they use to get their jobs done."

"This vote of confidence from Streaming Media readers confirms that we are successfully tackling the key concerns of how to achieve cost-effective, high-quality transcoding," said David Trescot, Vice President of the Rhozet Business Unit at Harmonic Inc. "The Carbon Coder family of transcoding solutions continues to gain momentum in the marketplace, securing Harmonic's position as a leading provider of scalable, enterprise-level transcoding."

Carbon Coder is a universal media transcoding solution used by leading media companies including Ascent Media Group, British Sky Broadcasting (BskyB), Lifetime Networks, MTV, Yahoo! and YouTube to facilitate the creation of multi-format video for Internet, mobile and broadcast applications. Multiple Carbon Coder nodes can be configured as a rendering farm, controlled by one or more [Carbon Servers](#), for distributed enterprise transcoding. Additionally, Carbon QC brings automated compliance and quality testing to the transcoding workflow.

About Harmonic Inc.

Harmonic Inc. is redefining video delivery with the industry's most powerful solutions for delivering live and on-demand video to TVs, PCs and mobile devices. Harmonic's 20 years of technical innovation and market leadership enable the company to offer a unique and comprehensive solution portfolio—including encoding, transcoding, content preparation, stream processing, asset management, edge processing, and delivery. Broadcast, cable, Internet, mobile, satellite and telecom service providers around the world choose Harmonic's IP-based digital video, software, and broadband edge and access solutions. Using these award-winning and industry-leading solutions, operators can reduce costs and differentiate their services by offering consumers a higher quality, personalized multi-screen experience.

Rhozet, a business unit of Harmonic Inc., is dedicated to providing accelerated high-quality media transcoding solutions. The Rhozet solutions are offered in both off-the-shelf and customized software configurations for the production and content delivery markets. For more information about Rhozet technology please visit [www.rhozet.com](#).

Harmonic (NASDAQ: HLIT) is headquartered in Sunnyvale, California with R&D, sales and system integration centers worldwide. The company's customers, including many of the world's largest communications providers, deliver services in virtually every country. Visit [www.harmonicinc.com](#) for more information.

This press release contains forward-looking statements within the meaning of Section 27(A) of the Securities Act of 1933 and Section 21(E) of the Securities Exchange Act of 1934, including statements related to: the Carbon Coder family of transcoding solutions continuing to gain momentum in the marketplace.

Our expectations and beliefs regarding these matters and the anticipated benefits of the Carbon Coder universal media transcoding solution may not materialize, and actual results could differ materially from those projected. The forward-looking statements contained in this press release are also subject to other risks and uncertainties, including those more fully described in Harmonic's filings with the Securities and Exchange Commission including its recent Reports filed on Form 10-K and Form 10-Q. Harmonic does not undertake to update any forward-looking statements.

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