



German Cable Operator Kabel BW Selects Harmonic for New VOD Service

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Harmonic's Asset Preparation Solutions, EdgeQAMs, Video Servers and Content Distribution Network Software to Be Deployed for Germany's First Cable VOD Service

COLOGNE, Germany--(BUSINESS WIRE)--May. 26, 2009-- Harmonic Inc. (NASDAQ:HLIT) today announced that Kabel Baden Württemberg GmbH (Kabel BW), a cable video service provider with more than 2.3 million subscribers in Germany, has selected Harmonic and eventIS solutions for its video-on-demand (VOD) commercial trial, to be launched in late 2009. This implementation represents Germany's first major cable VOD service deployment.

Harmonic is powering the complete VOD delivery infrastructure, with industry-leading products including StreamLiner® 2000 video servers, Armada® intelligent asset manager, CLEARcut™ offline content preparation, Rhozet™ Carbon Coder™ universal transcoding, NSG™ 9000 universal edgeQAMs, ProStream™ 1000 stream processing platform and NMX Digital Service Manager™. Kabel BW has selected the eventIS TRAXIS, SPECTRIS and PRODIS VOD back-office products.

Harmonic's unique portfolio of digital video solutions spans the complete video delivery chain, from asset creation and video stream processing to distribution and network management for broadcast and on-demand services. Harmonic's CLEARcut, LIVEcut™ and Carbon Coder products comprise the MediaPrism™ content preparation software suite—a comprehensive range of tools to create digital HD and SD assets in various formats and resolutions for VOD, time-shifted TV, digital ad insertion, Internet video and mobile TV. In addition, StreamLiner and Armada provide a dynamic and high quality storage and distribution solution for the VOD content. The market-leading NSG 9000 universal edgeQAM is ideal for VOD, broadcast, modular CMTS, cable IPTV and other applications.

"VOD, HD, multi-screen video and time-shifted applications offer operators innovative ways to deliver video to consumers whose viewing patterns are changing," said Ian Graham, Vice President of EMEA Sales and Service for Harmonic. "Kabel BW's deployment of Harmonic's end-to-end video delivery solution including VOD software and video servers, combined with the eventIS platform, reflects our focus on enabling advanced video services with a comprehensive yet easily integrated portfolio of high performance IP-based solutions."

"Harmonic and eventIS together provide Kabel BW with an advanced and flexible VOD system solution that can scale as the service grows for years to come. At eventIS, we are committed to providing high quality back office solutions for a variety of VOD functionalities, enabling a highly compelling VOD experience," said Erwin Van Dommelen, CEO of eventIS.

Harmonic's VOD and multi-screen video delivery solutions will be on display at stand #H.21 during the ANGA Cable exhibition taking place in Cologne, Germany from May 26-28.

About Kabel BW

Kabel BW is Baden-Württemberg's fast-growing, innovative provider for fast Internet, telephone and TV (Triple Play). Kabel BW currently has over 2.3 million customers and is one of the largest cable operators in Europe, with every second household in Baden-Württemberg using their products. Kabel BW offers attractive packages with an excellent price/performance ratio and the highest Internet bandwidths (up to 32 Mbit/s) as well as telephone flat rates. Thanks to the large-scale modernization of networks, 99% of the 3.5 million cable households in Baden-Württemberg are now able to use the "CleverKabel" products. More than 4 Gbit/s (4000 Mbit/s) are available to each household for Internet, telephone and TV in the modernized cable network. Kabel BW customers currently have both analog and digital reception of up to 400 TV programs (including HDTV) as well as 150 radio channels.

About eventIS

eventIS is making TV personal. The number of programs available via broadcast and on-demand will soon reach several hundred thousand. To transform content overload into a compelling and personal TV experience operators need to manage and distribute program, schedule and user metadata in completely new ways. eventIS is a key independent provider of operator-friendly, broadcast quality content promotion solutions to many leading operators. Our multi-platform integrated range of open standard tools are helping to drive business growth through schedule management, EPG and VoD catalogue generation, transaction management and service assurance systems. News from eventIS is located at www.eventIS.nl

About Harmonic Inc.

Harmonic Inc. is a leading provider of versatile and high performance video solutions that enable service providers to efficiently deliver the next generation of broadcast and on-demand services including high definition, video-on-demand, network personal video recording and time-shifted TV. Cable, satellite, broadcast and telecom service providers can increase revenues and lower operational expenditures by using Harmonic's digital video, broadband optical access and software solutions to offer consumers the compelling and personalized viewing experience that is driving the business models of the future.

Harmonic (NASDAQ:HLIT) is headquartered in Sunnyvale, California with R&D, sales and system integration centers worldwide. The Company's customers, including many of the world's largest communications providers, deliver services in virtually every country. Visit www.harmonicinc.com for more information.

This press release may contain forward-looking statements within the meaning of Section 27(A) of the Securities Act of 1933 and Section 21(E) of the Securities Exchange Act of 1934, including statements related to: the deployment of Harmonic's asset preparation solutions, edgeQAMs, video servers and content distribution network software, the launch of a video-on-demand (VOD) commercial trial in late 2009, and an advanced and flexible

VOD system solution that can scale as the service grows for years to come.

Our expectations and beliefs regarding the capabilities of Harmonic's end-to-end video delivery solution including VOD software and video servers and the anticipated benefits for Kabel BW may not materialize, and actual results could differ materially from those projected. The forward-looking statements contained in this press release are also subject to other risks and uncertainties, including those more fully described in Harmonic's filings with the Securities and Exchange Commission including its recent Reports filed on Form 10-K and Form 10-Q. Harmonic does not undertake to update any forward-looking statements.

EDITOR'S NOTE – Product and company names used herein are trademarks or registered trademarks of their respective owners.

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