



## Harmonic, Signiant and Open Text Work With Microsoft to Provide a Better Way for Media and Entertainment Companies to Manage Digital Content

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### Provide an Integrated Solution to Produce, Manage, Protect, Distribute and Archive Digital Content

LAS VEGAS--(BUSINESS WIRE)--Apr. 20, 2009-- A collaborative group of technology providers – Harmonic Inc. (NASDAQ:HLIT), Open Text, and Signiant – working with Microsoft announced today at NAB 2009 the demonstration of an open and integrated approach to providing fast and cost-effective ways for media and entertainment companies (M&E) to produce, manage, protect, distribute and store digital content.

"I am pleased to see this collaborative approach being taken to address a critical need in the market," said Bart Palmer, Senior Vice President of Media Engineering, Discovery Communications. "As an early technology adopter, Discovery has traditionally had to build interoperable solutions ourselves, being able to leverage out-of-the-box integration from these best of breed products will enable us to significantly lower cost and bring innovative solutions to our users faster."

Microsoft Corp., Harmonic, Open Text Digital Media Group and Signiant worked in conjunction to provide a collaborative digital production and distribution solution enabling M&E companies to overcome the common technical challenges of managing and moving digital assets around the world. The collaborative solution is different because it uses an open, service oriented architecture so customers can integrate applications into their current IT infrastructure. This provides a single interface for managing digital content every step of the way – from production and editing to distribution and archiving.

"The rapid rate of change in the global media and entertainment industry makes it difficult for media and entertainment companies to quickly create products that enable them to take full advantage of new opportunities and channels," said Jake Winett, Global Industry Manager for Media & Entertainment in the Communications Sector at Microsoft. "By integrating our core server technologies, such as Microsoft Office SharePoint Server 2007 and Microsoft BizTalk Server 2006, with our partners' applications, we have developed a digital content management solution that provides more flexible workflows and improves collaboration for media and entertainment companies."

"This collaboration will give M&E companies a technology advantage so they can better optimize emerging revenue streams found on the Web, on mobile devices and in new formats such as high-definition," said Damian Saccocio, VP, Product Marketing, Open Text Digital Media Group. "This collaborative solution is all about helping M&E companies find the true value of their content."

"The companies involved in this open collaborative model are dedicated to helping M&E customers get rid of cumbersome old methodologies that make it difficult for digital content to be utilized to its fullest potential," said David Trescot, Vice President of the Rhozet Business Unit at Harmonic Inc. "An important part of this approach then is making sure one digital format can be translated and converted to another."

"We are able to quickly and cost effectively move and transform enormous digital files over the WAN to speed the process of getting content where it needs to be: in front of audiences," said Robert Browne, Founder and Vice President of Business Development, Signiant. "It doesn't matter if that audience is in a movie theater or watching a video on the web."

Developed with TechPath, a Microsoft Gold Certified Partner, Microsoft will be demonstrating a new solution approach integrated with other third party applications at Booth SL720 at the NAB Show being held at the Las Vegas Convention Center, 18-23 April 2009.

The solution will demonstrate:

- Microsoft Office SharePoint Server 2007 for workflow, collaboration, analytics dashboards and user interfaces. For more information visit Microsoft at NAB Booth SL720.
- Microsoft BizTalk Server 2006 for process orchestration, web service integration and task and activity monitoring.
- Microsoft SQL Server 2005 for relational database and cube analytics.
- Microsoft Silverlight 2.0 for media preview and user interface.
- Open Text Digital Media Group (formerly Artesia) will enable streamlined workflows for the ingestion, tagging, searching, transforming, and packing of the media. For more information visit Open Text at NAB Booth SU11417.
- Harmonic's Rhozet CarbonCoder provides media transcoding. For additional information please visit Harmonic's Rhozet Booth SL9728 at NAB.
- Signiant's Content Distribution Management software provides fast, reliable, intelligent large-file delivery anywhere in the world. The Signiant team will be available in Booth SL4508 at NAB.

#### About Harmonic Inc.

Harmonic Inc. is a leading provider of versatile and high performance video solutions that enable service providers to efficiently deliver the next generation of broadcast and on-demand services including high definition, video-on-demand, network personal video recording and time-shifted TV.

Cable, satellite, broadcast and telecom service providers can increase revenues and lower operational expenditures by using Harmonic's digital video, broadband optical access and software solutions to offer consumers the compelling and personalized viewing experience that is driving the business models of the future.

Rhozet, a business unit of Harmonic Inc., is dedicated to providing accelerated high-quality media transcoding solutions. The Rhozet solutions are offered in both off-the-shelf and customized software configurations for the production and content delivery markets. For more information about Rhozet technology please visit [www.rhozet.com](http://www.rhozet.com).

Harmonic (NASDAQ:HLIT) is headquartered in Sunnyvale, California with R&D, sales and system integration centers worldwide. The Company's customers, including many of the world's largest communications providers, deliver services in virtually every country. Visit [www.harmonicinc.com](http://www.harmonicinc.com) for more information.

*This press release contains forward-looking statements within the meaning of Section 27(A) of the Securities Act of 1933 and Section 21(E) of the Securities Exchange Act of 1934, including statements related to: the rapid rate of change in the global media and entertainment industry, giving M&E companies a technology advantage, and better optimizing emerging revenue streams.*

*Our expectations and beliefs regarding these matters and the benefits expected from the integrated solution for digital content may not materialize, and actual results could differ materially from those projected. The forward-looking statements contained in this press release are also subject to other risks and uncertainties, including those more fully described in Harmonic's filings with the Securities and Exchange Commission including its recent Reports filed on Form 10-K and Form 10-Q. Harmonic does not undertake to update any forward-looking statements.*

EDITOR'S NOTE – Product and company names used herein are trademarks or registered trademarks of their respective owners.

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