



## Harmonic Introduces Central Management System to Power Next-Gen Hybrid Streaming

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### **Advanced Workflow Management Simplifies Streaming Operations and Lowers Costs**

SAN JOSE, Calif., Sept. 8, 2025 /PRNewswire/ -- Harmonic (NASDAQ: HLIT) today announced an advanced central management system for its hybrid streaming solution to simplify workflow operations across cloud and on-premises environments. The intelligent management system at the heart of Harmonic's hybrid streaming solution enables operators to seamlessly deploy and configure any video workflow, unlocking the full benefits and cost efficiencies of hybrid streaming architecture.



"Hybrid streaming is rapidly becoming the standard as it lowers the total cost of ownership of any streaming platform and can temporarily leverage the public cloud to handle peak demand for specific events, such as high-profile live sports," said Eric Gallier, vice president, video customer solutions at Harmonic. "With the new central management system, operators can easily control streaming services no matter where they are located — whether on-premises, in the cloud or across both."

The central management system for Harmonic's hybrid streaming solution offers several key advantages, including:

#### **Unified control across on-premises and cloud environments**

Through a single, intuitive user interface, the central management system enables operators to easily create, configure and monitor any linear channel on the streaming platform, with the flexibility to run it only on-premises or not.

#### **Automated rules-based operations**

Harmonic's hybrid streaming solution optimizes storage and egress costs by keeping fresh, high-demand VOD, nPVR and live-to-VOD assets on-premises while shifting less-popular content to the cloud. The central management system is critical to this process by automating content migration from on-premises to the cloud based on rules such as content freshness and popularity. Content migration is transparent to the content management system (CMS), ensuring seamless operations.

#### **Resilient streaming workflows**

The central management system enhances operational resilience and disaster recovery in hybrid environments. Service providers can leverage the cloud for built-in redundancy, geographic diversity and robust failover options to back up the entire on-premises infrastructure in case of failure.

Harmonic's hybrid streaming solution powers a wide range of video use cases, including linear channel and VOD streaming, time-shift, catch-up TV, network PVR as well as server-side ad insertion.

Harmonic will demonstrate the advanced central management system for its hybrid streaming solution at IBC2025, Sept. 12-15 in booth 1.B20. To schedule a meeting with the company, visit [www.harmonicinc.com/video-streaming/events/ibc/](http://www.harmonicinc.com/video-streaming/events/ibc/). More information about Harmonic's solutions is available at [www.harmonicinc.com](http://www.harmonicinc.com).

#### **About Harmonic**

Harmonic (NASDAQ: HLIT), the worldwide leader in virtualized broadband and video delivery solutions, enables media companies and service providers to deliver ultra-high-quality video streaming and broadcast services to consumers globally. The company revolutionized broadband networking via the industry's first virtualized broadband solution, enabling operators to more flexibly deploy gigabit internet services to consumers' homes and mobile devices. Whether simplifying OTT video delivery via innovative cloud and software platforms, or powering the delivery of gigabit internet services, Harmonic is changing the way media companies and service providers monetize live and on-demand content on every screen. More information is available at [www.harmonicinc.com](http://www.harmonicinc.com).

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