



Harmonic Amps Up Video Streaming Efficiency with New Origin Capabilities

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New Video Streaming Innovation Delivers Unmatched Flexibility and Cost Savings for Service Providers and Broadcasters

SAN JOSE, Calif., March 13, 2025 /PRNewswire/ -- Harmonic (NASDAQ: HLIT) today announced a breakthrough in video streaming innovation with the launch of new origin capabilities. Service providers and broadcasters can tap into the new origin features through Harmonic's VOS® family and XOS Advanced Media Processor to optimize efficiency and flexibility while driving down costs. The origin advancements will be showcased in the Harmonic booth at the 2025 NAB Show.



A Hybrid Origin Solution for Service Providers

Harmonic's new origin capabilities combine cloud and on-premises storage by leveraging VOS360 Media SaaS and VOS Media Software. This hybrid approach taps into the efficiency and elasticity of the cloud for less frequently accessed content while using on-premises storage for fresh video assets. Older content, including nPVR assets, is automatically moved to cloud storage.

The cloud-native solution is easy to configure, as it utilizes the same intuitive UI for all media processing capabilities. Service providers can efficiently scale storage based on demand by utilizing on-premises infrastructure for fixed workloads and leveraging cloud scalability for large asset repositories. This balanced strategy improves flexibility and reduces cloud storage costs.

Streamlined Payout to Delivery for Broadcasters

Harmonic is also introducing live and time-shift origin capabilities within its XOS Advanced Media Processor. By collapsing the origin functionality into the XOS Media Processor, Harmonic enables broadcasters to stream live content directly to CDNs using a single appliance, minimizing operational complexity and reducing hardware costs. The plug-and-play solution is ideal for live and time-shift content, providing users with an easy-to-deploy, cost-effective option.

"We're redefining what's possible with a streaming solution that combines everything from playout to compression, origin and delivery," said Gil Rudge, senior vice president, products and Americas sales, video business at Harmonic. "Optimizing origin functionality and associated storage costs is a considerable challenge for service providers and broadcasters. With our latest innovation, we are enabling customers to deploy their streaming services efficiently and profitably — an essential advantage in today's competitive environment."

Harmonic will demonstrate its new origin capabilities at the 2025 NAB Show, April 6-9, in booth W2821. More information about Harmonic and the company's solutions is available at www.harmonicinc.com.

About Harmonic

Harmonic (NASDAQ: HLIT), the worldwide leader in virtualized broadband and video delivery solutions, enables media companies and service providers to deliver ultra-high-quality video streaming and broadcast services to consumers globally. The company revolutionized broadband networking via the industry's first virtualized broadband solution, enabling operators to more flexibly deploy gigabit internet services to consumers' homes and mobile devices. Whether simplifying OTT video delivery via innovative cloud and software platforms, or powering the delivery of gigabit internet services, Harmonic is changing the way media companies and service providers monetize live and on-demand content on every screen. More information is available at www.harmonicinc.com.

Legal Notice Regarding Forward-Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements concerning Harmonic's business and the anticipated capabilities, advantages, reliability, efficiency, market acceptance, market growth, specifications and benefits of Harmonic products, services and technology are forward-looking statements. These statements are based on our current expectations and beliefs and are subject to risks and uncertainties, including the risks and uncertainties more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec. 31, 2024, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.

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Photo Caption: Harmonic XOS Advanced Media Processor

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