



Weigel Broadcasting Embraces Cloud-Based Playout-to-Delivery Solution from Harmonic

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Redefining Traditional Broadcast Workflows, Harmonic's VOS Media Software Reduces Costs and Streamlines Operations

SAN JOSE, Calif., March 11, 2025 /PRNewswire/ -- Harmonic (NASDAQ: HLIT) today announced that Weigel Broadcasting, a leading North American broadcaster, is simplifying video distribution with Harmonic's VOS[®] Media Software. Harmonic's cloud-native software offers state-of-the-art playout-to-delivery capabilities, including ATSC 1.0 centralcasting, unlocking significant cost savings and greater efficiency for Weigel.



"As we continue to grow the number of stations we own and operate, we wanted a scalable, software-driven approach — not more racks of hardware," said Kyle Walker, vice president of technology at Weigel Broadcasting. "With Harmonic's end-to-end playout-to-delivery solution, we can easily add new stations by scaling compute power rather than piecing together stand-alone appliances. This has streamlined our workflows, increased efficiency and given us the flexibility for expansion without the complexities of a traditional broadcast infrastructure."

Harmonic's VOS Media Software improves cost efficiencies for Weigel with a fully software-based, end-to-end workflow for ingest, centralcasting, advanced playout and branding, encoding, transcoding, statistical multiplexing and distribution. A built-in user interface enables seamless playlist monitoring and automated channel delivery via the web without requiring a complex automation system. Designed to scale, VOS Media Software empowers Weigel to expand its station lineup at any time, depending on data center capacity. Weigel can also enhance its broadcast channels by leveraging advanced capabilities on VOS Media Software, such as delay-line, PSIP fetch, Nielsen watermarking, Dolby upmix and AI captioning integration.

"By adopting our cloud-native VOS Media Software, Weigel is at the forefront of innovation as one of the first broadcasters utilizing a next-generation playout-to-delivery solution," said Gil Rudge, senior vice president, products and Americas sales, video business at Harmonic. "With advanced capabilities and support for ATSC, OTT and split signal all on one platform, Weigel is leveraging VOS Media Software to streamline operations and future-proof its video delivery."

Harmonic will demonstrate its innovative cloud solutions at the 2025 NAB Show, April 6-9, in Las Vegas at booth W2821. Further information about Harmonic and the company's solutions is available at www.harmonicinc.com.

About Harmonic

Harmonic (NASDAQ: HLIT), the worldwide leader in virtualized broadband and video delivery solutions, enables media companies and service providers to deliver ultra-high-quality video streaming and broadcast services to consumers globally. The company revolutionized broadband networking via the industry's first virtualized broadband solution, enabling operators to more flexibly deploy gigabit internet services to consumers' homes and mobile devices. Whether simplifying OTT video delivery via innovative cloud and software platforms, or powering the delivery of gigabit internet services, Harmonic is changing the way media companies and service providers monetize live and on-demand content on every screen. More information is available at www.harmonicinc.com.

Legal Notice Regarding Forward-Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements concerning Harmonic's business and the anticipated capabilities, advantages, reliability, efficiency, market acceptance, market growth, specifications and benefits of Harmonic products, services and technology are forward-looking statements. These statements are based on our current expectations and beliefs and are subject to risks and uncertainties, including the risks and uncertainties more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec. 31, 2024, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.

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About Weigel Broadcasting Co.

Weigel Broadcasting Co. is a family-owned media company based in Chicago, Illinois. The company owns and operates national television networks, as well as local broadcast stations throughout the country. Weigel is a leader in broadcast television with MeTV, Memorable Entertainment Television, the number-one rated classic television network, as well as the Movies! Network in cooperation with the Fox Television Stations, the Catchy Comedy Network, the H&I - Heroes & Icons Network, the Start TV Network and the Dabl Network in association with the CBS Television Stations, the Story Television Network and the MeTV Toons Network in collaboration with Warner Bros. Discovery. Weigel produces the original network TV programs

Svengoolie, *Toon In With Me* and *Collector's Call*. Weigel's local stations include CBS, ABC, MeTV, The CW, MyNet, Telemundo and Univision network affiliates, offering a mix of entertainment programming, local news and professional and college sports broadcasts. Weigel and its affiliate companies broadcast network and independent television stations serving New York, Los Angeles, Chicago, Dallas, San Francisco, Houston, Washington, D.C., Phoenix, Seattle, Denver, Orlando, Cleveland, Portland, St. Louis, Nashville, Salt Lake City, Hartford, Milwaukee, Las Vegas, Albuquerque, Des Moines, Green Bay, South Bend, Evansville and Rockford. Weigel is the creator of the nationally syndicated music format MeTV FM. For more information on Weigel, visit: www.weigelbroadcasting.com.

Photo Link: www.202comms.com/Harmonic/Harmonic-VOSMediaSoftware.jpg

Photo Caption: Weigel Broadcasting is simplifying playout to delivery with Harmonic's VOS® Media Software.

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