



Two Wheels Motor Racing Partners with Harmonic to Streamline Live Sports Distribution in Asia

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SAN JOSE, Calif., Dec. 18, 2024 /PRNewswire/ -- Harmonic (NASDAQ: HLIT) today announced that Two Wheels Motor Racing (TWMR) in Malaysia is simplifying the distribution of live sports events with Harmonic. Leveraging Harmonic's VOS[®]360 Media SaaS, ViBE CP9000 contribution encoder and ProView 8100 IRD, TWMR can deliver exceptional-quality video streams to affiliates over the internet.



"Our mission as a motorsport organization is simple: to bring the thrill of motorcycle racing to fans across Asia. Delivering live sports events efficiently is critical to this mission," said Mohd Noorharif Jaafar, TV producer and coordinator at Two Wheels Motor Racing. "Harmonic's SaaS and appliance-based solutions make it easy to distribute live video to affiliates across Malaysia and Asia. Since adopting Harmonic's cloud-based VOS360 Media SaaS solution and distribution appliances, we've reduced our dependency on satellites and significantly lowered our delivery costs."

Harmonic's VOS360 Media SaaS simplifies all stages of media processing and delivery for premium broadcast services. The VOS360 solution provides the highest levels of reliability for live sports delivery with a state-of-the-art live routing system that efficiently distributes live streams to affiliates during large-scale events. Harmonic's CP9000 contribution encoder ingests the live feeds with ultra-low latency and pristine video quality, and the ProView 8100 IRD ensures high-quality video reception on the affiliate side.

"By migrating from satellite to the internet for live sports event distribution with Harmonic's VOS360 solution running on the cloud, TWMR has unlocked increased flexibility, cost savings and scalability," said Tony Berthaud, vice president of sales, APAC and EMEA, at Harmonic. "This shift enables TWMR to deliver high-quality content to audiences across the APAC region with greater efficiency and reliability than ever before."

Further information about Harmonic and the company's solutions is available at www.harmonicinc.com.

About Harmonic

Harmonic (NASDAQ: HLIT), the worldwide leader in virtualized broadband and video delivery solutions, enables media companies and service providers to deliver ultra-high-quality video streaming and broadcast services to consumers globally. The company revolutionized broadband networking via the industry's first virtualized broadband solution, enabling operators to more flexibly deploy gigabit internet services to consumers' homes and mobile devices. Whether simplifying OTT video delivery via innovative cloud and software platforms, or powering the delivery of gigabit internet services, Harmonic is changing the way media companies and service providers monetize live and on-demand content on every screen. More information is available at www.harmonicinc.com.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements concerning Harmonic's business and the anticipated capabilities, advantages, reliability, efficiency, market acceptance, market growth, specifications and benefits of Harmonic products, services and technology are forward-looking statements. These statements are based on our current expectations and beliefs and are subject to risks and uncertainties, including the risks and uncertainties more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec. 31, 2023, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.

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