



Globo Partners with Harmonic to Transition Playout to the Cloud

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SAN JOSE, Calif., Aug. 28, 2024 /PRNewswire/ -- Harmonic (NASDAQ: HLIT) today announced that Globo, the largest media conglomerate in Brazil, is migrating its playout workflow to the cloud with Harmonic. As a comprehensive solution with powerful channel playout, advanced branding, transcoding and delivery capabilities, Harmonic's cloud-native VOS[®] Media Software enables Globo to launch linear playout channels faster, increase its workflow efficiencies and reduce expenses.



"Today, Globo's linear channels reach over 100 million people across multiple platforms, and we want to continue to provide a state-of-the-art experience to our customers on every screen," said Mauricio Felix, technology director at Globo. "Adopting a cloud-based workflow will keep us at the forefront of technology innovation. We chose Harmonic as our strategic partner based on its mature cloud-native media software solution, extensive expertise in cloud playout deployments and world-class local support."

Globo will integrate VOS Media Software with an Aveco automation system to streamline its playout operations. Running seamlessly on Google Cloud, the advanced software provides Globo with increased scalability, flexibility and reliability. VOS software connects and synchronizes all microservices for every workflow, end to end.

"Harmonic's VOS Media Software puts Globo in the position to be the first media company in the LATAM region to deliver 24/7 channels with a cloud-based playout and automation solution, which is an amazing achievement," said Gil Rudge, senior vice president, products and Americas sales, video business, at Harmonic. "Offering unparalleled agility, resiliency, security and scalability, our VOS Media Software will allow Globo to expand playout channels easily as its business evolves."

Harmonic will showcase the latest innovations in video streaming and broadcast delivery at IBC2024, Sept. 13-16 in Amsterdam. To schedule a meeting with Harmonic at stand 1.B20, visit www.harmonicinc.com/video-streaming/events/ibc. Further information about Harmonic and the company's solutions is available at www.harmonicinc.com.

About Harmonic

Harmonic (NASDAQ: HLIT), the worldwide leader in virtualized broadband and video delivery solutions, enables media companies and service providers to deliver ultra-high-quality video streaming and broadcast services to consumers globally. The company revolutionized broadband networking via the industry's first virtualized broadband solution, enabling operators to more flexibly deploy gigabit internet service to consumers' homes and mobile devices. Whether simplifying OTT video delivery via innovative cloud and software platforms, or powering the delivery of gigabit internet services, Harmonic is changing the way media companies and service providers monetize live and on-demand content on every screen. More information is available at www.harmonicinc.com.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements concerning Harmonic's business and the anticipated capabilities, advantages, reliability, efficiency,

market acceptance, market growth, specifications and benefits of Harmonic products, services and technology are forward-looking statements. These statements are based on our current expectations and beliefs and are subject to risks and uncertainties, including the risks and uncertainties more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec. 31, 2023, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.

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