



Vivo Worldwide Productions Taps Harmonic to Power Caliente TV Sports Channel

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Harmonic's VOS360 Media SaaS-based Solution Simplifies Media Processing, Payout and Primary Distribution for New Sports Channel in Mexico

SAN JOSE, Calif., July 31, 2024 /PRNewswire/ -- Harmonic (NASDAQ: HLIT) today announced that Vivo Worldwide Productions is powering Caliente TV, a new sports TV channel in Mexico, with Harmonic's comprehensive payout and distribution solution. Simplifying all stages of media processing, payout and distribution to affiliates and partners, Harmonic's VOS[®]360 Media SaaS and ProView™ IRD and stream processor ensure an outstanding experience for Caliente TV affiliates and viewers.



"Caliente tasked us with rapidly launching its new linear channel, which ignited our search for a flexible video platform," said Juan Carlos Velazquez, director of Vivo Worldwide Productions. "Harmonic's team of experts exceeded our expectations, enabling us to deploy Caliente TV within two weeks. The Harmonic solution streamlines the full payout to distribution workflow, empowering Caliente TV to focus on reinventing sports coverage. Adopting Harmonic's SaaS solution gives us the flexibility to easily add extra channels and more cutting-edge graphics in the future."

The comprehensive offering from Harmonic provides Caliente TV with a powerful solution for its video workflows. The cloud-based VOS360 platform unifies the entire media processing chain for Caliente TV, including payout, advanced graphics, transcoding and SRT distribution to leading Mexican pay-TV operators. The VOS360 Media SaaS is based on a flexible business model that allows Caliente TV to only pay for what they use. Harmonic's ProView IRD and stream processor supports the reception of broadcast-quality video over the internet, simplifying implementation.

"Vivo Worldwide Productions is a powerhouse for producing live sports content in Mexico, and we're thrilled to have them as a customer," said Gil Rudge, senior vice president, products and America sales, video business at Harmonic. "As one of the only technology providers that offers a complete solution for media processing, payout and distribution, Harmonic is enabling Caliente TV to deliver top-notch live sports viewing experiences with unparalleled agility, resiliency, video quality, security and scalability. Using our award-winning VOS360 Media SaaS and ProView 8100 IRD, Caliente TV can bring exceptional video quality and advanced graphics to its new sports TV channel."

Further information about Harmonic and the company's solutions is available at www.harmonicinc.com.

About Harmonic

Harmonic (NASDAQ: HLIT), the worldwide leader in virtualized broadband and video delivery solutions, enables media companies and service providers to deliver ultra-high-quality video streaming and broadcast services to consumers globally. The company revolutionized broadband networking via the industry's first virtualized broadband solution, enabling operators to more flexibly deploy gigabit internet services to consumers' homes and mobile devices. Whether simplifying OTT video delivery via innovative cloud and software platforms, or powering the delivery of gigabit internet services, Harmonic is changing the way media companies and service providers monetize live and on-demand content on every screen. More information is available at www.harmonicinc.com.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements concerning Harmonic's business and the anticipated capabilities, advantages, reliability, efficiency, market acceptance, market growth, specifications and benefits of Harmonic products, services and technology are forward-looking statements. These statements are based on our current expectations and beliefs and are subject to risks and uncertainties, including the risks and uncertainties more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec. 31, 2023, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.

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