



## Harmonic Unveils Major Operational and Performance Enhancements for VOS Media Software

September 14, 2023

### ***Harmonic's Cloud-Native Software Offers Up to 40% Improved Origin Performance for Video Streaming***

SAN JOSE, Calif., Sept. 14, 2023 /PRNewswire/ -- Harmonic (NASDAQ: HLIT) today announced a giant leap forward in operational efficiency and performance for its cloud-native VOS<sup>®</sup> Media Software, setting a new standard for pay-TV, telco and cable operators worldwide. At IBC2023, Harmonic will showcase VOS Media Software enabling simpler, more cost-efficient video streaming delivery.



"The latest version of VOS Media Software reinforces our commitment to being at the forefront of delivering cutting-edge streaming solutions tailored to the dynamic requirements of the industry," said Orit Kahana, vice president, SaaS product management at Harmonic. "The demand for economically viable media software that is easy to deploy and operate is undeniable. During IBC2023, we'll showcase how our customers can more efficiently process and deliver media content to every screen using cloud-native VOS Media Software on-premises, or in their own cloud infrastructure, whether private or public."

The new version of VOS Media Software offers up to 40% improved origin performance, translating into substantial cost savings for telco and cable operators. It also provides seamless integration with off-the-shelf storage solutions tailored for non-live streaming applications and can scale easily from pre-defined starter packages up to customized systems deployed across multiple data centers.

Beyond streaming, VOS Media Software offers telco and cable operators all the broadcast features needed for deploying a broadcast headend, including premium video quality, statistical multiplexing as well as playout and branding for originating linear channels from live and file content. Additionally, the next-gen software provides operators with a comprehensive suite of self-serve documentation and guidelines, facilitating the smooth integration of orchestration and monitoring tools.

Harmonic's VOS Media Software simplifies all stages of media processing and delivery for premium video streaming and broadcast services. Running as advanced, cloud-native software for video servers in private data center, bare-metal infrastructure or the public cloud, the end-to-end video platform provides unparalleled agility, resiliency, security and scalability for a superior viewing experience.

Harmonic will demonstrate the VOS Media Software at IBC2023. To schedule a meeting with Harmonic in stand 1.B20, visit [info.harmonicinc.com/ibc](http://info.harmonicinc.com/ibc). Further information about Harmonic and the company's solutions is available at [www.harmonicinc.com](http://www.harmonicinc.com).

#### **About Harmonic**

Harmonic (NASDAQ: HLIT), the worldwide leader in virtualized broadband and video delivery solutions, enables media companies and service providers to deliver ultra-high-quality video streaming and broadcast services to consumers globally. The company revolutionized broadband networking via the industry's first virtualized broadband solution, enabling cable operators to more flexibly deploy gigabit internet service to consumers' homes and mobile devices. Whether simplifying OTT video delivery via innovative cloud and software platforms, or powering the delivery of gigabit internet cable services, Harmonic is changing the way media companies and service providers monetize live and on-demand content on every screen. More information is available at [www.harmonicinc.com](http://www.harmonicinc.com).

*This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements concerning Harmonic's business and the anticipated capabilities, advantages, reliability, efficiency, market acceptance, market growth, specifications and benefits of Harmonic products, services and technology are forward-looking statements. These statements are based on our current expectations and beliefs and are subject to risks and uncertainties, including the risks and uncertainties more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec. 31, 2022, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.*

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CONTACTS: Sarah Kavanagh, Public Relations, +1 408-490-6607, sarah.kavanagh@harmonicinc.com; David Hanover, KCSA Strategic Communications, Investor Relations, +1 212-896-1220, investor@harmonicinc.com