DIRECTV GO Expands Streaming Service With Harmonic SaaS Platform

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Latin America OTT Operator Streams Over 100 Linear Channels With Harmonic's VOS360 Cloud SaaS Platform

SAN JOSE, Calif., Sept. 9, 2022 /PRNewswire/ -- Harmonic (NASDAQ: HLIT) today announced that DIRECTV GO, a Vrio company, is streaming more than 100 linear channels with Harmonic's VOS®360 cloud SaaS platform. The Harmonic SaaS platform is deployed by leading providers in the media and entertainment industry for efficiently streaming linear channels and live sports events.

"Scalability is a fundamental requirement for us to grow our streaming service," said Evandro Heleno, Engineering Director at Vrio. "Harmonic's cloud SaaS platform enables us to quickly introduce additional linear channels with new capabilities, at scale. We chose Harmonic based on their extensive DevOps expertise, successful record of cloud deployments, cloud neutrality and their flexible SaaS business model."

The VOS360 platform speeds up the creation of linear channels, live events and streams for direct delivery to consumers. Running on three major public clouds, the end-to-end platform provides DIRECTV GO with unparalleled agility, scalability, resiliency and security. As part of the VOS360 platform, Harmonic's Emmy Award-winning EyeQ ™ AI-based encoding technology decreases buffering time while improving the streaming quality of DIRECTV GO's service.

"Latin America is the second fastest-growing streaming market in the world, and we're excited to help DIRECTV GO unlock the power of the cloud while delivering video content to more screens," said Diego Scillama, Vice President, Video Sales and Services, Latin America, at Harmonic. "As DIRECTV GO expands its streaming service, our cloud SaaS platform will enable linear channel delivery reliably and at scale, ensuring the best linear experience for subscribers."

Harmonic will highlight the latest capabilities for the VOS360 cloud SaaS platform during one-on-one meetings with attendees at IBC2022 in stand 1.B20. To schedule a meeting, visit https://info.harmonicinc.com/ibc-2022. Further information about Harmonic and the company's solutions is available at www.harmonicinc.com.

About Harmonic

Harmonic (NASDAQ: HLIT), the worldwide leader in virtualized cable access and video delivery solutions, enables media companies and service providers to deliver ultra-high-quality video streaming and broadcast services to consumers globally. The company revolutionized cable access networking via the industry's first virtualized cable access solution, enabling cable operators to more flexibly deploy gigabit internet service to consumers' homes and mobile devices. Whether simplifying OTT video delivery via innovative cloud and software platforms, or powering the delivery of gigabit internet cable services, Harmonic is changing the way media companies and service providers monetize live and on-demand content on every screen. More information is available at www.harmonicinc.com.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements concerning Harmonic's business and the anticipated capabilities, advantages, reliability, efficiency, market acceptance, market growth, specifications and benefits of Harmonic products, services and technology are forward-looking statements. These statements are based on our current expectations and beliefs and are subject to risks and uncertainties, including the risks and uncertainties more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec. 31, 2021, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.

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