



Harmonic Wins Double Emmy® Awards for Outstanding Achievements in Video Delivery

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SAN JOSE, Calif., Jan. 28, 2021 /PRNewswire/ -- Harmonic (NASDAQ: HLIT) today announced it has won two Technology and Engineering Emmy® Awards from the prestigious National Academy of Television Arts & Sciences (NATAS). Harmonic was honored for its groundbreaking AI optimization for real-time video compression and for pioneering the development of an event signaling and management API. Both technologies are deployed by leading broadcasters, media companies and service providers around the world.



"We are honored by the Academy's recognition of the engineering creativity and outstanding technological achievements pioneered by the Harmonic team," said Patrick Harshman, CEO and president, Harmonic. "AI and dynamic event scheduling are revolutionizing the video industry, enabling unprecedented video experiences. The Emmy Award wins are a tremendous endorsement of Harmonic's continued commitment to innovation."

This win further reinforces the company's trailblazing role in optimizing video delivery, which has resulted in the company receiving several Emmy Awards over the years. Harmonic is being recognized this year for the following technology innovations:

- Harmonic's AI optimization for video streaming of live video channels at significantly lower bit rates, while delivering an exceptional quality of experience. Harmonic's partner Sky Italia was instrumental in fine-tuning Harmonic's offline AI learning system for the delivery of live events to millions of subscribers.
- Harmonic's revolutionary event signaling and management API enables content owners/distributors to dynamically customize their advertising and provide greater flexibility for blackout control and creating local channel variants. The technology has successfully been deployed for the distribution of live network affiliate streams to consumers via leading streaming platforms.

Harmonic will receive the awards at the 72nd Technology & Engineering Emmy Awards Ceremony at the 2021 National Association of Broadcasters (NAB) Show.

Further information about Harmonic and the company's award-winning solutions is available at www.harmonicinc.com.

About Harmonic

Harmonic (NASDAQ: HLIT), the worldwide leader in virtualized cable access and video delivery solutions, enables media companies and service providers to deliver ultra-high-quality video streaming and broadcast services to consumers globally. The company revolutionized cable access networking via the industry's first virtualized cable access solution, enabling cable operators to more flexibly deploy gigabit internet service to consumers' homes and mobile devices. Whether simplifying OTT video delivery via innovative cloud and software platforms, or powering the delivery of gigabit internet cable services, Harmonic is changing the way media companies and service providers monetize live and on-demand content on every screen. More information is available at www.harmonicinc.com.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements concerning Harmonic's business and the anticipated capabilities, advantages, reliability, efficiency, market acceptance, market growth, specifications and benefits of Harmonic products, services and technology are forward-looking statements. These statements are based on our current expectations and beliefs and are subject to risks and uncertainties, including the risks and uncertainties more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec. 31, 2019, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.

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