



## Globosat Chooses Harmonic for Live UHD Broadcast of International Football Tournament

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### Harmonic's Solution Provides Superior UHD Video Quality, Low Latency and Maximum Bandwidth Efficiency

SAN JOSE, Calif., July 12, 2018 /PRNewswire/ -- Harmonic (NASDAQ: HLIT), the worldwide leader in video delivery technology services, today announced that Globosat, Latin America's largest content and program creator, has selected Harmonic's Ultra HD (UHD) contribution solution for broadcast of the world's largest football tournament, being held in Russia.



"Harmonic video delivery solutions have been a cornerstone of our infrastructure for years, providing high reliability and excellent video quality," said Roberto Primo, CTO at Globosat. "For the broadcast of this premiere sports event, watched by billions of television viewers around the world, we needed a solution that provides the lowest latency and best video quality. With the Harmonic contribution platform on the ground in Russia, we will be able to dazzle viewers with the best video quality that UHD has to offer."

By delivering one of the most-watched sports events to viewers in UHD, pay-TV operators can boost viewer satisfaction and take advantage of new revenue opportunities. Harmonic's ViBE<sup>®</sup> CP9000 contribution platform preserves video quality at the front of the broadcast chain, processing uncompressed UHD signals with maximum bandwidth efficiency.

"Soccer is greatly adored and watched all around the world, making this the perfect opportunity to showcase UHD for live sports applications," said Alvaro Martin, vice president of sales, LATAM, at Harmonic. "We're thrilled to work with Globosat on one of the first UHD broadcasts of this major sporting event. By maintaining the detail, sharpness and color gradients that UHD has to offer, Harmonic's contribution platform will enhance viewers' quality of experience."

As highlighted in several recent announcements, Harmonic's ground-breaking UHD contribution, media processing and delivery solutions are being used by content and service providers around the globe to power the delivery of this year's iconic football tournament. Further information about Harmonic and the company's solutions is available at [www.harmonicinc.com](http://www.harmonicinc.com).

#### About Harmonic

Harmonic (NASDAQ: HLIT), the worldwide leader in video delivery technology and services, enables media companies and service providers to deliver ultra-high-quality broadcast and OTT video services to consumers globally. The company has also revolutionized cable access networking via the industry's first virtualized CCAP solution, enabling cable operators to more flexibly deploy gigabit internet service to consumers' homes and mobile devices. Whether simplifying OTT video delivery via innovative cloud and SaaS technologies, or powering the delivery of gigabit internet cable services, Harmonic is changing the way media companies and service providers monetize live and VOD content on every screen. More information is available at [www.harmonicinc.com](http://www.harmonicinc.com).

*This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements concerning Harmonic's business and the anticipated capabilities, advantages, reliability, efficiency, market acceptance, market growth, specifications and benefits of Harmonic products, services and technology are forward-looking statements. These statements are based on our current expectations and beliefs and are subject to risks and uncertainties, including the risks and uncertainties more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec. 31, 2017, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.*

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