



Medianet Chooses Harmonic to Launch UHD Service in the Maldives During Premiere Soccer Tournament

June 28, 2018

Harmonic's UHD Contribution and Delivery Solution Enables Medianet to Deliver Pristine Video at Maximum Bandwidth Efficiency

SAN JOSE, Calif., June 27, 2018 /PRNewswire/ -- Harmonic (NASDAQ: HLIT), the worldwide leader in video delivery technology and services, today announced that Medianet, a leading pay-TV operator in the Maldives, has deployed a UHD contribution and video processing solution from Harmonic for broadcasting sports events. Using Harmonic's solution, Medianet is delivering live UHD coverage of one of the biggest global soccer tournaments, taking place in Russia from June 14 to July 15, with exceptional video quality at low bit rates.



"Delivering one of the world's most-watched sports events in UHD allows us to be distinctive, providing viewers with sharp detail and eye-catching images of every memorable moment," said Mr. Ahmed Shakeeb, CTO at Medianet. "Relying on Harmonic's solution, we can deliver a superior user experience, attract new subscribers and make history in bringing UHD broadcasts to the Maldives."

Harmonic's RD9000 UHD contribution decoder receives Medianet's feed of live sports events over an IP link and decodes the content before it is re-encoded in UHD using the company's Electra[®] video processing platform. Harmonic's UHD solution utilizes the HEVC codec to ensure increased bandwidth efficiency and an immersive, high-resolution experience for viewers.

"Medianet chose our UHD turnkey solution because it delivers amazing video quality," said Tony Berthaud, vice president of sales, APAC, at Harmonic. "Any time one of our customers plays the role of pioneer in a project, we're excited to be a part of that. Helping Medianet deliver live UHD content to the Maldives represents a leap forward in video distribution in the region."

Harmonic is demonstrating its groundbreaking UHD solutions, including its new end-to-end UHD HDR solution for live sports streaming with low latency, during BroadcastAsia 2018 at booth 4S2-01, June 26-28 in Singapore. Further information about Harmonic and the company's solutions is available at www.harmonicinc.com.

About Harmonic

Harmonic (NASDAQ: HLIT), the worldwide leader in video delivery technology and services, enables media companies and service providers to deliver ultra-high-quality broadcast and OTT video services to consumers globally. The company has also revolutionized cable access networking via the industry's first virtualized CCAP solution, enabling cable operators to more flexibly deploy gigabit internet service to consumers' homes and mobile devices. Whether simplifying OTT video delivery via innovative cloud and SaaS technologies, or powering the delivery of gigabit internet cable services, Harmonic is changing the way media companies and service providers monetize live and VOD content on every screen. More information is available at www.harmonicinc.com.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements concerning Harmonic's business and the anticipated capabilities, advantages, reliability, efficiency, market acceptance, market growth, specifications and benefits of Harmonic products, services and technology are forward-looking statements. These statements are based on our current expectations and beliefs and are subject to risks and uncertainties, including the risks and uncertainties more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec. 31, 2017, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.

Harmonic, the Harmonic logo and other Harmonic marks are owned by Harmonic Inc. or its affiliates. All other trademarks referenced herein are the property of their respective owners.

View original content with multimedia: <http://www.prnewswire.com/news-releases/medianet-chooses-harmonic-to-launch-uhd-service-in-the-maldives-during-premiere-soccer-tournament-300673427.html>

SOURCE Harmonic Inc.

Sarah Kavanagh, Sr. Public Relations Manager for Harmonic, +1.408.490.6607, sarah.kavanagh@harmonicinc.com, Nicole Noutsios, NMN Advisors, Investor Relations for Harmonic, +1.510.315.1003, nicole@nmnadvisors.com