



## PCCW Media Limited Delivers Live UHD HDR Coverage of World-Class Sports Events with Harmonic

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SAN JOSE, Calif., June 25, 2018 /PRNewswire/ -- Harmonic (NASDAQ: HLIT), the worldwide leader in video delivery technology and services, today announced that PCCW Media Limited, the multimedia and entertainment subsidiary of PCCW Limited based in Hong Kong, is delivering 4K live coverage of world-class sports events using an UHD HDR solution from Harmonic. Now TV, one of the world's largest commercial deployments of IPTV and Hong Kong's largest pay-TV provider, is relying on Harmonic's UHD HDR solution to deliver pristine video with superior bandwidth efficiency to viewers during one of the world's largest soccer competitions, taking place in Russia June 14 to July 15.



"PCCW Media Limited is making television history in Hong Kong by broadcasting all 64 soccer matches in live UHD HDR," said Kevin Chu, Assistant Vice President of Broadcast Engineering at PCCW Media Limited. "We chose Harmonic as our technology provider based on its ability to provide an end-to-end solution and a crystal-clear UHD HDR high-resolution experience at the lowest possible bitrates. Having partnered with Harmonic for many years, we are excited to transport viewers to an entirely new immersive world during this year's soccer tournament and other premiere sports events in the future."

Harmonic's VIBE® CP9000 contribution solution, Electra® platform for live UHD HDR video processing and RD9000 UHD HEVC contribution decoder provide superior video quality, maximize bandwidth efficiency and simplify operations for PCCW Media Limited's partners.

"This year's soccer tournament is action-packed and dynamic — the perfect environment for showcasing HDR," said Tony Berthaud, Vice President of Sales, APAC, at Harmonic. "Harmonic is at the forefront of UHD HDR technology and is proud to collaborate with our long-term customer PCCW Media Limited on this groundbreaking event, which leverages the latest innovations in contribution encoding, live media processing and HEVC decoding."

Harmonic will showcase its end-to-end UHD HDR solution for live sports streaming with low latency at BroadcastAsia 2018, June 26-28 in Singapore at booth 4S2-01. Further information about Harmonic and the company's solutions is available at [www.harmonicinc.com](http://www.harmonicinc.com).

### About Harmonic

Harmonic (NASDAQ: HLIT), the worldwide leader in video delivery technology and services, enables media companies and service providers to deliver ultra-high-quality broadcast and OTT video services to consumers globally. The company has also revolutionized cable access networking via the industry's first virtualized CCAP solution, enabling cable operators to more flexibly deploy gigabit internet service to consumers' homes and mobile devices. Whether simplifying OTT video delivery via innovative cloud and software-as-a-service (SaaS) technologies, or powering the delivery of gigabit internet cable services, Harmonic is changing the way media companies and service providers monetize live and VOD content on every screen. More information is available at [www.harmonicinc.com](http://www.harmonicinc.com).

*This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements concerning Harmonic's business and the anticipated capabilities, advantages, reliability, efficiency, market acceptance, market growth, specifications and benefits of Harmonic products, services and technology are forward-looking statements. These statements are based on our current expectations and beliefs and are subject to risks and uncertainties, including the risks and uncertainties more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec. 31, 2017, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.*

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