



Vidgo Chooses Harmonic to Power Next-Generation OTT Services

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Harmonic's VOS™ SW Cluster Solution Enables Best-in-Class Streaming Quality and Business Agility

SAN JOSE, Calif., April 8, 2018 /PRNewswire/ -- Today at the 2018 NAB Show, Harmonic (NASDAQ: HLIT), the worldwide leader in video delivery technology and services, announced that Vidgo will launch its next-generation OTT services powered by the Harmonic VOS™ media processing platform. With the VOS SW Cluster solution handling every component of media processing in a private cloud, Vidgo can quickly launch a full suite of video streaming services while gaining the agility to scale video streaming services rapidly. Vidgo is set to introduce its OTT services for the United States market later this year with a compelling channel lineup, unique pricing model and high-quality live-streaming experience.



"We've identified a significant underserved market in the United States, with millions of consumers that are currently not part of the pay-TV ecosystem," said Shane Cannon, CEO of Vidgo. "Partnering with Harmonic, the market leader in OTT video service deployments, we plan to deliver a full range of streaming features that consumers demand. The VOS solution allows us to provide the best live-streaming experience for our customers and provides us with a strong foundation to manage our network and end-user experience."

VOS SW Cluster embeds market-leading micro services, including ingest, playout, compression, encryption, packaging and origin, that will allow Vidgo to deliver its OTT services at a low cost and to scale seamlessly. Vidgo's offering will include over 40 channels of live television available for viewing on smartphones, tablets, PCs and other streaming devices. Encoding and transcoding on VOS SW Cluster is performed by the Harmonic PURE Compression Engine™, an advanced, software-based media processing technology that will ensure Vidgo provides exceptional video quality on every screen at the lowest possible bitrates.

"The VOS SW Cluster solution uniquely positions Vidgo to provide a best-in-class entertainment experience for customers," said Tim Warren, senior vice president and chief technology officer, video business, at Harmonic. "We are excited to be a part of Vidgo's innovative OTT service deployment."

Harmonic will showcase its OTT innovations at the 2018 NAB Show, April 9-12 in Las Vegas at booth SU810. Further information about Harmonic and the company's solutions is available at www.harmonicinc.com.

About Harmonic

Harmonic (NASDAQ: HLIT), the worldwide leader in video delivery technology and services, enables media companies and service providers to deliver ultra-high-quality broadcast and OTT video services to consumers globally. The company has also revolutionized cable access networking via the industry's first virtualized CCAP solution, enabling cable operators to more flexibly deploy gigabit internet service to consumers' homes and mobile devices. Whether simplifying OTT video delivery via innovative cloud and software-as-a-service (SaaS) technologies, or powering the delivery of gigabit internet cable services, Harmonic is changing the way media companies and service providers monetize live and VOD content on every screen. More information is available at www.harmonicinc.com.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements concerning Harmonic's business and the anticipated capabilities, advantages, reliability, efficiency, market acceptance, market growth, specifications and benefits of Harmonic products, services and technology are forward-looking statements. These statements are based on our current expectations and beliefs and are subject to risks and uncertainties, including the risks and uncertainties more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec. 31, 2017, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.

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