



## Vietnam's Largest Broadcaster Builds OTT Service Offering on Harmonic Video Delivery Infrastructure

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### Harmonic Electra X2 and ProMedia Systems With Kaltura OTT Technology Enables Rapid Deployment, Ensures Seamless Workflow

SAN JOSE, CA -- (Marketwired) -- 05/31/16 -- Harmonic (NASDAQ: HLIT), the worldwide leader in video delivery infrastructure, today announced that Vietnam Television (VTV), Vietnam's leading broadcaster, is using Harmonic equipment to support efficient delivery of high-quality content, including premium sports events, via its new live OTT offering. VTV has augmented its existing installation of Harmonic gear with a new Polaris™ Play channel-in-a-box automation system, Spectrum™ ChannelPort integrated channel playout system, Electra™ X2 advanced media processor and ProMedia® Package multiscreen stream packager, with Kaltura's OTT TV, content management, service delivery platform and user experience management to accelerate deployment and the launch of new OTT services.

"OTT TV has quickly become a popular choice among consumers in Vietnam, but the success of such services still depends on delivery of compelling content characterized by exceptional visual quality," said Dr. Pham Anh Chien, managing director of the VTV Digital Center. "Harmonic addresses these requirements with its acclaimed portfolio of low-latency IP video products, which ensure that we can deliver even fast-paced live sports events with remarkable picture quality. As a result, we're equipped to offer the best possible service to our OTT customers watching here in Vietnam and in overseas markets."

At the heart of this solution is the 1-RU Electra X2 system. Powered by the Harmonic PURE Compression Engine™, the Electra X2 media processor boosts video compression efficiency across an extensive range of formats and codecs over CBR, VBR and ABR encoding schemes. When combined with the ProMedia® Package multiscreen stream packager, the Electra X2 system enables amazing viewing experiences across the internet to a broad array of devices, from handhelds to UHD/4K TVs.

"Providing engaging content and ensuring exceptional video quality, VTV is setting a high standard not only for the Vietnamese market, but also for the markets worldwide that are tapping into its OTT services," said Tony Berthaud, vice president of sales, APAC, at Harmonic. "As the company adds to its OTT offering, the readily scalable nature of Harmonic video infrastructure will facilitate smooth, cost-effective growth."

At BroadcastAsia2016, stand 5C3-01, Harmonic will showcase a comprehensive range of solutions that bring increased operational efficiencies and cost savings to broadcast and multiscreen production and delivery. Further information about Harmonic and the company's products is available at [www.harmonicinc.com](http://www.harmonicinc.com).

#### **About Harmonic**

Harmonic (NASDAQ: HLIT) is the worldwide leader in video delivery infrastructure for emerging television and video services. Harmonic enables customers to produce, deliver and monetize amazing video experiences, with unequalled business agility and operational efficiency, by providing market-leading innovation, high-quality service, and compelling total cost of ownership. More information is available at [www.harmonicinc.com](http://www.harmonicinc.com).

*This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements related to the anticipated capabilities and benefits of Harmonic's Electra™ X2 advanced media processor, Polaris® Play automation system, ProMedia® Package multiscreen packager, PURE Compression Engine™ technology, and Spectrum™ ChannelPort channel playout system. Our expectations and beliefs regarding these products may not materialize and are subject to risks and uncertainties, including the possibility that neither the products may not meet some or all of their anticipated capabilities or provide some or all of their anticipated benefits, such as facilitation of smooth and cost effective growth, production of remarkable picture quality, and scalability.*

*The forward-looking statements contained in this press release are also subject to other risks and uncertainties, such as those more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec.31, 2015, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.*

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Image Available: [http://www.marketwire.com/library/MwGo/2016/5/30/11G100518/Images/Harmonic\\_Electra\\_X2\\_-\\_Front-89261e6876ab927890dd79febe705bd5.jpg](http://www.marketwire.com/library/MwGo/2016/5/30/11G100518/Images/Harmonic_Electra_X2_-_Front-89261e6876ab927890dd79febe705bd5.jpg)

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