



Brazil's TV Bandeirantes Extends Harmonic Infrastructure to Accommodate Continuing Growth

January 26, 2016

Harmonic MediaGrid Storage and Spectrum MediaCenter(TM) Media Server System Enable Smooth Expansion, Integrate Seamlessly With Preferred Production Tools

SAN JOSE, CA -- (Marketwired) -- 01/26/16 -- Harmonic (NASDAQ: HMIT), the worldwide leader in video delivery infrastructure, today announced that Brazil's TV Bandeirantes is expanding its Harmonic infrastructure with the addition of a new Harmonic MediaGrid shared storage system and Spectrum MediaCenter™ media server with integrated storage. When installed at the company's national headend in Sao Paulo, the new Harmonic systems will greatly facilitate TV Bandeirantes' ability to extend its capacity for further operational and business growth.

"Over the past eight years working with Harmonic and the company's solutions, we have established a strong relationship that has enabled us to make the most of our media server and storage systems," said José Chaves Felipe de Oliveira, CTO at TV Bandeirantes. "When the time came to expand, we evaluated the company's current offerings and found that its Spectrum™ server solutions still came out ahead of the competition. Given the ease with which we could grow our existing MediaGrid storage system, it was an easy decision to move forward and build on our Harmonic architecture. The technology is robust, straightforward and easy to use, and it enables a flexible, streamlined production and playout workflow."

TV Bandeirantes will use the new MediaGrid system to support news production, storing clips on the system for edit-in-place work as needed. The Harmonic system also will support occasional post production and compositing work. Finished clips will be delivered directly to the MediaCenter server for playout. Because the MediaCenter server is a format-agnostic, media-centric system, TV Bandeirantes can easily integrate it with the third-party production tools of its choice.

"Harmonic video infrastructure is designed to enable users to realize the end-to-end workflows that best suit their technical and business goals," said Alvaro Martin, regional vice president of sales for Latin America at Harmonic. "Offering exceptional reliability and enabling seamless interoperability with other key broadcast systems, the new Spectrum MediaCenter and Harmonic MediaGrid systems being installed at TV Bandeirantes will provide a solid yet versatile foundation for the company as it enters into a new phase of growth."

Further information about Harmonic and the company's products is available at www.harmonicinc.com.

About Harmonic

Harmonic (NASDAQ: HMIT) is the worldwide leader in video delivery infrastructure for emerging television and video services. Harmonic enables customers to produce, deliver and monetize amazing video experiences, with unequalled business agility and operational efficiency, by providing market-leading innovation, high-quality service and compelling total cost of ownership. More information is available at www.harmonicinc.com.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements related to the anticipated capabilities and benefits of Harmonic's MediaGrid storage system, Spectrum™ and Spectrum MediaCenter™ media server products. Our expectations and beliefs regarding these products may not materialize and are subject to risks and uncertainties, including the possibility that the products may not meet some or all of their anticipated capabilities or provide some or all of their anticipated benefits, such as exceptional reliability, flexibility, ease of usage, and seamless interoperability with key broadcast systems.

The forward-looking statements contained in this press release are also subject to other risks and uncertainties, such as those more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec. 31, 2014, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.

EDITOR'S NOTE -- Product and company names used herein are trademarks or registered trademarks of their respective owners.

Image Available: http://www.marketwire.com/library/MwGo/2016/1/21/11G079737/Images/Harmonic_MediaGrid_Front-e5a2df17f9e7b9b2b5e985e30143f822.jpg

CONTACTS:

Paulien Ruijssenaars
Senior Director, Corporate Marketing
Harmonic
+1.408.490.7021
paulien.ruijssenaars@harmonicinc.com

Blair King
Director, Investor Relations
Harmonic
+1.408.490.6172
blair.king@harmonicinc.com

Source: Harmonic Inc.