



Louisiana Public Broadcasting to Replace Aging Automation System With Harmonic Polaris(TM) Automation

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New Harmonic Media Server and Automation Offer Quality, Flexibility and Efficiency Gains With Low TCO for Centralized Playout of Six PBS Stations

SAN JOSE, CA -- (Marketwired) -- 04/13/15 -- Harmonic (NASDAQ: HLIT), the worldwide leader in video delivery infrastructure, today announced that Louisiana Public Broadcasting (LPB) has chosen the Harmonic Polaris™ multichannel playout automation system to automate playout for its six PBS stations, across the state, from its Baton Rouge headquarters. The Harmonic solution, which includes a new Spectrum™ media server system along with Polaris, will replace an aging automation system nearing end of life.

"As a public broadcaster and publicly funded organization, LPB has long relied on smart investments in innovative technology to provide programming that is intelligent, informative, educational and entertaining," said Beth Courtney, president and CEO at LPB. "We have used Harmonic Spectrum server systems successfully for the past nine years, and we look forward to taking further advantage of Harmonic's expertise and innovation to realize powerful functionality while keeping total cost of ownership low."

Polaris from Harmonic delivers powerful, scalable playout automation for one to hundreds of Spectrum ingest and playout channels, combining architectural flexibility, exceptional system resiliency and extensibility to meet the evolving needs of today's rapidly changing media environments. Possessing powerful channel-in-a-box capabilities, the high-density Spectrum ChannelPort™ integrated channel playout system enables the keying of multilayer graphics and dynamic text over playback or live video to produce rich on-air looks. Harmonic worked closely with LPB to validate the solution, and the company will continue to provide extensive support through installation and commissioning of the playout solution.

"Polaris will support a seamless transition off an aging system and bring LPB new operational efficiencies, as well as the high quality and stability for which Harmonic products are known," said George Stromeyer, senior vice president of worldwide sales at Harmonic. "The robust capabilities of the complete Harmonic solution will ensure that LPB can continue to maximize its investment and resources in delivering quality programming across Louisiana."

At booth SU1210 during the 2015 NAB Show in Las Vegas, Harmonic will showcase its comprehensive line of market-leading solutions that optimize the production and delivery of high-value video services in the broadcast, pay TV and new media environments. Further information about Harmonic and the company's products is available at www.harmonicinc.com.

About Harmonic

Harmonic (NASDAQ: HLIT) is the worldwide leader in video delivery infrastructure for emerging television and video services. Harmonic enables customers to produce, deliver and monetize amazing video experiences, with unequalled business agility and operational efficiency, by providing market-leading innovation, high-quality service and compelling total-cost-of-ownership. More information is available at www.harmonicinc.com.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements related to the anticipated capabilities and benefits of Harmonic's Spectrum™ media server, Spectrum ChannelPort™ integrated channel playout system, and Polaris™ multichannel playout automation system. Our expectations and beliefs regarding these products may not materialize and are subject to risks and uncertainties, including the possibility that the products may not meet some or all of their anticipated capabilities or provide some or all of their anticipated benefits, such as operational efficiencies; flexibility; exceptional system resiliency and extensibility; support of a seamless transition off an aging system; maximization of investment and resources; and optimization of production and delivery of high-value video services.

The forward-looking statements contained in this press release are also subject to other risks and uncertainties, such as those more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec.31, 2014, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.

EDITOR'S NOTE - Product and company names used herein are trademarks or registered trademarks of their respective owners.

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