



Harmonic Launches the Harmonic Video Network (HVN) Delivering OTT Channels for the Video Industry

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HVN-1 Will Offer Insight Into the Technology Behind Efficient Video Delivery, While HVN-2 Features Striking Footage That Is Available Royalty-Free in 4K

SAN JOSE, CA -- (Marketwired) -- 04/13/15 -- Harmonic (NASDAQ: HLIT), the worldwide leader in video delivery infrastructure, today announced the launch of its Harmonic Video Network (HVN), an OTT video streaming service available at www.hvn.tv. Designed to provide video engineers with a valuable source of information related to video delivery infrastructure, the HVN-1 channel will focus on workflow, content creation, channel playout and distribution, video service delivery, cable edge and multiscreen issues. HVN-2 will celebrate the beauty of the moving image with cultural and environmental vignettes from around the world, demonstrating the industry's best video quality and highlighting Harmonic content originally produced in 4K and available for license at www.harmonicinc.com.

"HVN showcases Harmonic innovation, leveraging our solutions for production, playout and delivery as the technology behind the channels," said Peter Alexander, chief marketing officer at Harmonic. "We're demonstrating the new economies of creating sophisticated branded channels with automated management, delivered over the top. We can show the industry how to dramatically reduce total cost of ownership while accelerating deployment of new services -- from their own facilities or from the cloud -- with fabulous video quality."

HVN leverages the technologies in Harmonic's VOS™ virtualized media processing platform and is built exclusively on Harmonic systems, including the Spectrum ChannelPort™ integrated channel playout system, Polaris™ Advance integrated channel playout automation system, Harmonic MediaGrid shared storage system, and is in the process of being upgraded to include the new Electra™ X advanced media processor and ProMedia® X Origin multiscreen media server.

HVN-1 has been developed as a technical channel for the video engineer who wants to know more about the technology and understand the benefits of Harmonic's video delivery solutions. One of the highlights of HVN-1 content is the "Media Empire" series, which is produced in 4K in-house and follows an eclectic team of Harmonic personnel getting the HVN OTT network up and running. Other content includes the "VidTech Insider" technical briefing series and a variety of product spotlights that showcase Harmonic solutions such as the VOS platform and NSG™ Exo distributed CCAP system.

HVN-2 has been created for the video aficionado. Intended as a 24/7 "ambient" video channel, it will showcase beautiful footage shot in 4K in locations from California to Myanmar, Costa Rica and Japan. This content will include travel and nature imagery ranging from the scenic to the spectacular, all of which can be licensed for 4K testing and UHD demonstrations royalty-free. More than 70 companies including AMD, Broadcom, Dolby and Vodafone have already licensed HVN footage for such purposes.

The channels will be launched at the 2015 NAB Show on the Harmonic booth, SU1210, and are available for streaming at www.hvn.tv.

Further information about Harmonic and the company's products is available at www.harmonicinc.com.

About Harmonic

Harmonic (NASDAQ: HLIT) is the worldwide leader in video delivery infrastructure for emerging television and video services. Harmonic enables customers to produce, deliver and monetize amazing video experiences, with unequalled business agility and operational efficiency, by providing market-leading innovation, high-quality service and compelling total-cost-of-ownership. More information is available at www.harmonicinc.com.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements related to the anticipated capabilities and benefits of our HVN OTT video streaming service, Harmonic MediaGrid, Electra™ X, NSG™ Exo, Polaris™ Advance, ProMedia® X Origin, Spectrum ChannelPort™ products, and VOS™ virtualized media platform. Our expectations and beliefs regarding our HVN video streaming service and the aforementioned products may not materialize and are subject to risks and uncertainties, including the possibility that the service and products may not meet some or all of their anticipated capabilities or provide some or all of their anticipated benefits, such as showing the industry how to dramatically reduce TCO while accelerating deployment of new services from their own facilities or from the cloud, with fabulous video quality.

The forward-looking statements contained in this press release are also subject to other risks and uncertainties, such as those more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec.31, 2014, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.

EDITOR'S NOTE -- Product and company names used herein are trademarks or registered trademarks of their respective owners.

Image Available: http://www.marketwire.com/library/MwGo/2015/4/10/11G038140/Images/Harmonic_HVN_Logo-1312465423754.jpg

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