



Harmonic Promotes Alvaro Martin to Serve as Regional Vice President of Sales for Latin America

February 17, 2015

SAN JOSE, CA -- (Marketwired) -- 02/17/15 -- Harmonic (NASDAQ: HLIT), the worldwide leader in video delivery infrastructure, is pleased to announce the promotion of Alvaro Martin to the role of regional vice president of sales for Latin America.

"With his ability to assess market opportunity across Latin America, deepen channel partner and customer relationships, facilitate the acquisition of new customers, and develop forward-looking regional sales plans, Alvaro is a tremendously valuable contributor to our international sales team," said George Stromeyer, senior vice president of worldwide sales at Harmonic. "Under Alvaro's leadership as a regional vice president of sales, we look forward to years of strong growth in the vital Latin American market."

Martin joined Harmonic in April 2011 and has led the company's Mexico, Central America, Caribbean, and northern South America sales teams, most recently in the role of managing director for Latin America sales. During his tenure, the company's business in these regions has grown significantly. Martin has more than 20 years of experience in sales, and prior to joining Harmonic, he held sales leadership roles with Cisco, Scientific Atlanta, and Lucent Technologies.

Further information about Harmonic and the company's products is available at www.harmonicinc.com.

About Harmonic

Harmonic (NASDAQ: HLIT) is the worldwide leader in video delivery infrastructure for emerging television and video services. The company's production-ready innovation enables content and service providers to efficiently create, prepare, and deliver differentiated services for television and new media video platforms. More information is available at www.harmonicinc.com.

EDITOR'S NOTE - Product and company names used herein are trademarks or registered trademarks of their respective owners.

Image Available: http://www.marketwire.com/library/MwGo/2015/2/12/11G033161/Images/Alvaro_Martin_Harmonic_HR2-293859282588.jpg

CONTACTS:

Paulien Ruijssenaars
Senior Director, Corporate Marketing
Harmonic
+1.408.490.7021
paulien.ruijssenaars@harmonicinc.com

Blair King
Director, Investor Relations
Harmonic
+1.408.490.6172
blair.king@harmonicinc.com

Source: Harmonic Inc.