



Harmonic Joins Forces with HPE to Deliver the Best of On-Premises IT and Cloud Media Processing as a Service

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SAN JOSE, Calif., Sept. 12, 2019 /PRNewswire/ -- Harmonic (NASDAQ: HLIT) today announced it has teamed up with Hewlett Packard Enterprise (HPE) to optimize deployments of its VOS® cloud-native platform. Together, Harmonic's VOS offerings and HPE GreenLake deliver customer success through a consumption-based service that enables operators to achieve increased simplicity, scalability and cost savings for IPTV and OTT video delivery.



"Deploying a video SaaS in the data center has never been simpler," said Shahar Bar, senior vice president, Video Business, at Harmonic. "We collaborated with HPE to bring the best of both worlds for operators that prefer on-premises systems but also want the agility of the public cloud. This flexible, consumption-based business model radically simplifies IT and frees up resources."

HPE GreenLake is a suite of curated solutions that delivers IT outcomes with hardware, software and expertise on-premises. It alters the economics of video delivery for operators using Harmonic's VOS offerings, providing access to on-premises IT and the benefits of cloud infrastructure. A wide range of applications are supported, including linear channel origination, live, SVOD, time-shift TV, live sports streaming, skinny bundles and disaster recovery.

"HPE GreenLake marks a paradigm shift in IT operations," said Kong Hoe Chan, general manager, solution sales for HPE in APAC. "Collaborating with Harmonic, a leader in video technologies and services, we're giving operators greater choices, enabling a hybrid mix of IT operating models and cloud-based media processing and delivery."

Harmonic and HPE will initially roll out this service in the APAC region.

Harmonic will showcase its innovative video SaaS and software solutions for OTT and next-gen TV delivery at IBC2019, Sept. 13-17, in Amsterdam, at stand 1.B20. Further information about Harmonic and the company's solutions is available at www.harmonicinc.com.

About Harmonic

Harmonic (NASDAQ: HLIT), the worldwide leader in video delivery technology and services, enables media companies and service providers to deliver ultra-high-quality broadcast and OTT video services to consumers globally. The company has also revolutionized cable access networking via the industry's first virtualized cable access solution, enabling cable operators to more flexibly deploy gigabit internet service to consumers' homes and mobile devices. Whether simplifying OTT video delivery via innovative cloud and SaaS technologies, or powering the delivery of gigabit internet cable services, Harmonic is changing the way media companies and service providers monetize live and VOD content on every screen. More information is available at www.harmonicinc.com.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements concerning Harmonic's business and the anticipated capabilities, advantages, reliability, efficiency, market acceptance, market growth, specifications and benefits of Harmonic products, services and technology are forward-looking statements. These statements are based on our current expectations and beliefs and are subject to risks and uncertainties, including the risks and uncertainties more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec. 31, 2018, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.

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