



PCCW Media Selects Harmonic SaaS for Unified Next-Gen IPTV and OTT Service Delivery

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Harmonic's VOS® Cluster SaaS Solution Enables Cloud Operations and Streamlines Content Preparation and Delivery

SAN JOSE, Calif., April 7, 2019 /PRNewswire/ -- Harmonic (NASDAQ: HLIT) today announced that PCCW Media, a leading fully integrated multimedia and entertainment group of PCCW Limited based in Hong Kong, is using Harmonic's VOS® Cluster SaaS for its Now TV, now Player and Now E services. By providing PCCW Media with a unified solution for IPTV and OTT content preparation and delivery, VOS Cluster cloud-native media processing software speeds up the time to market for new services. The Harmonic solution also assures a high-quality viewing experience on every screen for PCCW subscribers.



"We wanted to simplify the way we prepare and deliver video content for our IPTV and OTT platforms; but even more than that, we wanted a solution to help us migrate to new streaming formats and reduce our storage usage," said Belinda Chan, Head of Technology at PCCW Media. "Harmonic's VOS Cluster SaaS transforms traditional video preparation and delivery architectures. Together with the company's robust 24/7 support, the VOS Cluster SaaS meets all of our requirements for efficiency, agility and cost savings."

PCCW Media is using Harmonic's VOS Cluster SaaS for a wide range of functionalities, including VOD transcoding, catch-up TV, live-to-VOD media processing, packaging and origin server capabilities. Unifying the entire media processing chain, from ingest through delivery, the cloud-native application allows PCCW Media to run simpler, leaner operations and offer innovative services with a short turnaround time.

"Being infrastructure independent and highly scalable, our VOS Cluster SaaS enables operators to act swiftly, launching new offerings in hours as opposed to months," said Tony Berthaud, vice president of sales, APAC, at Harmonic. "The VOS Cluster solution is the X-factor behind PCCW Media's Now TV, now Player and Now E services, reducing capex and opex unlike any other solution, while delivering a superior-quality viewing experience."

Harmonic will showcase its video SaaS offerings at the 2019 NAB Show, April 8-11, in Las Vegas at Booth SU810. Further information about Harmonic and the company's solutions is available at www.harmonicinc.com.

About Harmonic

Harmonic (NASDAQ: HLIT), the worldwide leader in video delivery technology and services, enables media companies and service providers to deliver ultra-high-quality broadcast and OTT video services to consumers globally. The company has also revolutionized cable access networking via the industry's first virtualized cable access solution, enabling cable operators to more flexibly deploy gigabit internet service to consumers' homes and mobile devices. Whether simplifying OTT video delivery via innovative cloud and SaaS technologies, or powering the delivery of gigabit internet cable services, Harmonic is changing the way media companies and service providers monetize live and VOD content on every screen. More information is available at www.harmonicinc.com.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements concerning Harmonic's business and the anticipated capabilities, advantages, reliability, efficiency, market acceptance, market growth, specifications and benefits of Harmonic products, services and technology are forward-looking statements. These statements are based on our current expectations and beliefs and are subject to risks and uncertainties, including the risks and uncertainties more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec. 31, 2018, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.

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Sarah Kavanagh, Sr. Public Relations Manager for Harmonic, +1.408.490.6607, sarah.kavanagh@harmonicinc.com; Nicole Noutsios, NMN Advisors, Investor Relations for Harmonic, +1.510.315.1003, nicole@nmnadvisors.com