



Harmonic Video SaaS for Live Sports Streaming Gets INDYCAR Across the Finish Line Fast

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Harmonic's VOS®360 SaaS Features Usage-Based Pricing, Offering Flexibility and Elasticity for Efficient Live Sports Streaming

SAN JOSE, Calif., April 7, 2019 /PRNewswire/ -- Harmonic (NASDAQ: HLIT) today announced that INDYCAR, the sanctioning body of the NTT IndyCar Series, the preeminent open-wheel series in North America, is using its VOS®360 SaaS for live sports streaming. Featuring a competitive, pay-per-use business model and flexible cloud-native media processing that covers the entire workflow — from ingest to playout, transcoding, packaging and origin server capabilities — Harmonic's VOS360 SaaS enables INDYCAR to speedily deliver live coverage of auto races, cost-effectively and with exceptional video quality.



"It took less than five weeks to design, set up, test and deploy VOS360 SaaS for live streaming of NTT IndyCar Series races, which is incredibly fast compared with the industry norm for OTT deployments," said Brad Lee, director of business solutions at Hulman & Company, the parent company of INDYCAR. "Using VOS360 media processing as a service, we can deliver exceptional video quality to any screen, which is a must for live sports events."

With VOS360 SaaS, INDYCAR can scale the delivery of its OTT services based on actual needs — growing from a few terabytes per day up to petabytes when an NTT IndyCar Series race is on. The elastic usage-based pricing model of Harmonic's Video SaaS solution guarantees there are no hidden costs, while the solution's flexibility ensures that INDYCAR can launch new channels and services quickly without requiring a large upfront investment in equipment necessary for traditional hardware-based workflows.

"Our VOS360 SaaS enables INDYCAR to be more agile and simplify its operations, all the while making viewers feel like they're part of the live action by delivering high-quality in-car video and pit-crew audio during auto races," said Eric Louvet, senior vice president, global sales and video services at Harmonic. "Harmonic provided INDYCAR with a high level of support, along with minimal operational overhead in terms of not having to invest in a physical infrastructure or ongoing maintenance costs. Those factors made this deployment quick and simple, while reducing media processing costs going forward."

Harmonic will demonstrate its SaaS-based live sports streaming offerings at the 2019 NAB Show April 8-11 in Las Vegas at Booth SU810. Further information about Harmonic and the company's solutions is available at www.harmonicinc.com.

About Harmonic

Harmonic (NASDAQ: HLIT), the worldwide leader in video delivery technology and services, enables media companies and service providers to deliver ultra-high-quality broadcast and OTT video services to consumers globally. The company has also revolutionized cable access networking via the industry's first virtualized cable access solution, enabling cable operators to more flexibly deploy gigabit internet service to consumers' homes and mobile devices. Whether simplifying OTT video delivery via innovative cloud and SaaS technologies, or powering the delivery of gigabit internet cable services, Harmonic is changing the way media companies and service providers monetize live and VOD content on every screen. More information is available at www.harmonicinc.com.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements concerning Harmonic's business and the anticipated capabilities, advantages, reliability, efficiency, market acceptance, market growth, specifications and benefits of Harmonic products, services and technology are forward-looking statements. These statements are based on our current expectations and beliefs and are subject to risks and uncertainties, including the risks and uncertainties more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec. 31, 2018, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.

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