



## Vista Worldlink Live Streams Professional Soccer Matches With OTT Solution From Harmonic

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### Using Harmonic's Integrated Platform for Encoding and Packaging, Vista Worldlink Can Deliver Pristine Video Quality to Streaming Platforms, Including YouTube

SAN JOSE, Calif., Aug. 30, 2017 /PRNewswire/ -- Harmonic (NASDAQ: HLIT), the worldwide leader in video delivery technology and services, today announced that Vista Worldlink, a global leader in transmission services and a full-service provider to the sports, entertainment, news, corporate, religious, government and PR industries, has selected Harmonic's software-based compression platform for live OTT streaming of USL professional Division 2 (status recognized by the U.S. Soccer Federation) soccer games. Using the Electra™ solution for encoding and packaging, Vista Worldlink can instantly deliver HD production-quality video to a variety of streaming platforms, including YouTube, while ensuring a superior quality of experience for viewers thanks to Harmonic's world-class video compression technology.



"For a streaming offering to be truly successful today, especially for live sports, it has to be delivered with exceptional video quality on every screen," said Roy Liemer, co-founder and CEO of Vista Worldlink. "We chose Harmonic's solution because of the pristine video quality it provides, as well as its flexibility. When we are ready to add more services in the future, we know using a fully software-based platform will make expansion easy."

The combination of high-performance encoding and packaging in a single, unified solution decreases Vista Worldlink's footprint in an already densely populated headend and minimizes power consumption, reducing operational costs. Moreover, Harmonic's integrated streaming solution enables Vista Worldlink to capture revenue from a growing OTT market by simplifying the packaging, encoding and delivery process. According to [Digital TV Research](#), global OTT TV and video revenues will reach \$64.78 billion in 2021.

"With live sports video streaming, timing and video quality are critical. Our expert sales engineering team deployed the Harmonic live streaming solution for Vista Worldlink in a very tight time frame of just two weeks so they could be on-air for the start of the North American soccer season," said Doug Triplehorn, regional vice president of sales, North America Broadcast at Harmonic. "Harmonic continues to lead the industry in OTT service deployments thanks to the flexibility and unparalleled video quality our solutions provide."

Harmonic will demonstrate its latest OTT technology innovations at IBC2017, stand 1.B20, Sept. 15-19 in Amsterdam. Further information about Harmonic and the company's products is available at [www.harmonicinc.com](http://www.harmonicinc.com).

#### About Harmonic

Harmonic (NASDAQ: HLIT), the worldwide leader in video delivery technology and services, enables media companies and service providers to deliver ultra-high-quality broadcast and OTT video services to consumers globally. The company has also revolutionized cable access networking via the industry's first virtualized CCAP solution, enabling cable operators to more flexibly deploy gigabit internet service to consumers' homes and mobile devices. Whether simplifying OTT video delivery via innovative cloud and software-as-a-service (SaaS) technologies, or powering the delivery of gigabit internet cable services, Harmonic is changing the way media companies and service providers monetize live and VOD content on every screen. More information is available at [www.harmonicinc.com](http://www.harmonicinc.com).

*This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements related to the anticipated capabilities and benefits of Harmonic's Electra™ solution. Our expectations and beliefs regarding this solution may not materialize and are subject to risks and uncertainties, including the possibility that our Electra solution may not meet some or all of its anticipated capabilities or provide some or all of its anticipated benefits, such as unparalleled video quality, operational efficiencies and financial benefits.*

*The forward-looking statements contained in this press release are also subject to other risks and uncertainties, such as those more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec. 31, 2016, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.*

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