



Nilesat Speeds Up Broadcast Playout Operations With Harmonic

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At the Heart of Nilesat's Robust Workflow is Harmonic's Multichannel Automated Playout System

SAN JOSE, Calif., March 20, 2017 /PRNewswire/ -- Harmonic (NASDAQ: HLIT), the worldwide leader in video delivery infrastructure, today announced that Nilesat, a leading satellite operator and broadcast service center in the Middle East and North Africa, with hundreds of television channels throughout the region, has deployed a multichannel automated playout system from Harmonic. Harmonic's integrated media server, storage, transcoding and playout automation solution speeds up the operator's extensive workflow, providing increased reliability, storage capacity and scalability at a low total cost of ownership.



"Due to the massive amount of content that Nilesat delivers, automating the playout workflow is essential from an efficiency perspective," said Ian Graham, vice president of sales, EMEA and LATAM, at Harmonic. "They chose Harmonic solutions based on our reputation in the market for reliability and after-sales support reinforced by an extensive reference list. Moreover, by engaging with Nilesat on system design, requirements and operations, we earned their trust as a technology partner, and outshone the competitors. With Harmonic's integrated playout system at the heart of their workflow, they can bring new channels to air faster than the competition."

In Europe, the Middle East and Africa, the market for free-to-air broadcast TV services is expected to grow at a CAGR of 11.8 percent between 2016 and 2024, according to Transparency Market Research. The Harmonic solution consists of Spectrum™ MediaCenter servers, MediaGrid shared storage, a ProMedia™ Carbon file-based transcoder and Polaris™ Elite playout automation system based on Pebble Beach Systems' automation platform. Harmonic's multichannel automated playout system will ensure that Nilesat can take advantage of the growing revenue opportunities in the region by speeding up the workflow, enabling quicker channel launches and reducing the cost to store premium content.

Harmonic will showcase a comprehensive range of solutions that bring increased operational efficiencies and enhanced video quality to broadcast and OTT production and delivery at Harmonic's stand #A2-30 during CABSAT 2017 in Dubai, March 21-23. Further information about Harmonic and the company's products is available at www.harmonicinc.com.

About Harmonic

Harmonic (NASDAQ: HLIT) is the worldwide leader in video delivery infrastructure for emerging television and video services. Harmonic enables customers to produce, deliver and monetize amazing video experiences, with unequalled business agility and operational efficiency, by providing market-leading innovation, high-quality service, and compelling total-cost-of-ownership. More information is available at www.harmonicinc.com.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements related to the anticipated capabilities and benefits of Harmonic's MediaGrid, Polaris™ Elite, ProMedia®, and Spectrum™ products. Our expectations and beliefs regarding these products may not materialize and are subject to risks and uncertainties, including the possibility that the products may not meet some or all of their anticipated capabilities or provide some or all of their anticipated benefits, such as reliability, efficiency, ease of operation, enablement of quicker channel launches, costs savings and other financial benefits.

The forward-looking statements contained in this press release are also subject to other risks and uncertainties, such as those more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec.31, 2016, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/nilesat-speeds-up-broadcast-playout-operations-with-harmonic-300425752.html>

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