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## Harmonic Announces Second Quarter 2015 Results

July 27, 2015
SAN JOSE, CA -- (Marketwired) -- 07/27/15 -- Harmonic Inc. (NASDAQ: HLIT), the worldwide leader in video delivery infrastructure, announced today its preliminary and unaudited results for the second quarter of 2015.

Net revenue for the second quarter of 2015 was $\$ 103.1$ million, compared with $\$ 104.0$ million for the first quarter of 2015 and $\$ 109.6$ million for the second quarter of 2014.

Bookings for the second quarter of 2015 were $\$ 99.3$ million, compared with $\$ 97.3$ million for the first quarter of 2015 and $\$ 113.4$ million for the second quarter of 2014.

Total backlog and deferred revenue was $\$ 120.6$ million as of July 3, 2015, compared to $\$ 122.2$ million as of April $3,2015$.
GAAP net loss for the second quarter of 2015 was $\$(1.0)$ million, or $\$(0.01)$ per diluted share, compared with a GAAP net loss for the first quarter of 2015 of $\$(2.7)$ million, or $\$(0.03)$ per diluted share, and a GAAP net loss of $\$(37.1)$ million, or $\$(0.39)$ per diluted share, for the second quarter of 2014.

Non-GAAP net income for the second quarter of 2015 was $\$ 4.2$ million, or $\$ 0.05$ per diluted share, compared with a non-GAAP net income for the first quarter of 2015 of $\$ 4.5$ million, or $\$ 0.05$ per diluted share, and a non-GAAP net income of $\$ 1.8$ million, or $\$ 0.02$ per diluted share, for the second quarter of 2014. See "Use of Non-GAAP Financial Measures" and "GAAP to Non-GAAP Reconciliations" below.

GAAP gross margin was $52.7 \%$ and GAAP operating margin was ( 0.3 )\% for the second quarter of 2015 , compared with $52.9 \%$ and $0.01 \%$, respectively, for the first quarter of 2015, and $45.5 \%$ and (7.9)\%, respectively, for the same period in 2014.

Non-GAAP gross margin was $53.2 \%$ and non-GAAP operating margin was $5.1 \%$ for the second quarter of 2015 , compared with $53.9 \%$ and $5.9 \%$, respectively, for the first quarter of 2015 , and $50.1 \%$ and $2.2 \%$, respectively, for the same period in 2014 . See "Use of Non-GAAP Financial Measures" and "GAAP to Non-GAAP Reconciliations" below.

Total cash, cash equivalents and short-term investments were $\$ 105.1$ million at the end of the second quarter of 2015 , up $\$ 3.2$ million from $\$ 101.9$ million at the end of the prior quarter. In the second quarter of 2015, the Company generated approximately $\$ 11.6$ million of cash from operations, and used approximately $\$ 7.0$ million to repurchase approximately one million shares of common stock under its share repurchase program.
"Year-over-year earnings growth and margin expansion was driven by our Video business, as demand for our new VOS platform accelerated," said Patrick Harshman, President and CEO of Harmonic. "Cable edge segment revenue softened off of a record Q1 as cable industry demand slowed. Consequently, our near-term outlook on cable industry spending is cautious, although we remain confident in mid-to-longer-term cable demand trends and in our CCAP growth strategy. Looking ahead at our Video business, which addresses a wider array of customer verticals, we are encouraged by the competitive momentum of our new VOS offering and associated growth opportunities. We remain resolved to delivering earnings growth and enhanced shareholder value."

## Business Outlook

For the third quarter of 2015, Harmonic anticipates:

- Net revenue in the range of $\$ 92$ million to $\$ 102$ million
- GAAP gross margins in the range of $53 \%$ to $54 \%$
- GAAP operating expenses in the range of $\$ 54$ million to $\$ 55$ million
- Non-GAAP gross margins in the range of $53 \%$ to $54 \%$
- Non-GAAP operating expenses in the range of $\$ 49$ million to $\$ 50$ million

See "Use of Non-GAAP Financial Measures" and "GAAP to Non-GAAP Reconciliations" below.

## Conference Call Information

Harmonic will host a conference call to discuss its financial results at 2:00 p.m. Pacific (5:00 p.m. Eastern) on Monday, July 27, 2015. A listen-only broadcast of the conference call can be accessed either from the Company's website at www.harmonicinc.com or by calling +1.847 .619 .6547 or +1.888 .895 .5271 (passcode 40109041). A replay of the conference call will be available after $4: 30$ p.m. Pacific at the same website address or by calling +1.630 .652 .3042 or +1.888 .843 .7419 (passcode 40109041\#).

## About Harmonic Inc.

Harmonic (NASDAQ: HLIT) is the worldwide leader in video delivery infrastructure for emerging television and video services. Harmonic enables customers to produce, deliver, and monetize amazing video experiences, with unequalled business agility and operational efficiency, by providing market-leading innovation, high-quality service, and compelling total-cost-of-ownership. More information is available at www.harmonicinc.com.

## Legal Notice Regarding Forward-Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements related to our expectations regarding: our final results for the second quarter ended July 3 , 2015 and our expectations concerning quarter-on-quarter growth; and net revenue, GAAP gross margins, GAAP operating expenses, non-GAAP
gross margins and non-GAAP operating expenses for the third quarter of 2015. Our expectations regarding these matters may not materialize, and actual results in future periods are subject to risks and uncertainties that could cause actual results to differ materially from those projected. These risks include, in no particular order, the following: the trends toward more high-definition, on-demand and anytime, anywhere video will not continue to develop at its current pace or will expire; a strong U.S. dollar may have a negative impact on our business in certain international markets; the possibility that our products will not generate sales that are commensurate with our expectations or that our cost of revenue or operating expenses may exceed our expectations; the mix of products and services sold in various geographies and the effect it has on gross margins; delays or decreases in capital spending in the cable, satellite and telco and broadcast and media industries; customer concentration and consolidation; the impact of general economic conditions on our sales and operations; our ability to develop new and enhanced products in a timely manner and market acceptance of our new or existing products; losses of one or more key customers; risks associated with our international operations, inc/uding in Ukraine; risks associated with our CCAP and VOS ${ }^{\text {TM }}$ product initiatives, dependence on market acceptance of various types of broadband services, on the adoption of new broadband technologies and on broadband industry trends; inventory management; the lack of timely availability of parts or raw materials necessary to produce our products; the impact of increases in the prices of raw materials and oil; the effect of competition, on both revenue and gross margins; difficulties associated with rapid technological changes in our markets; risks associated with unpredictable sales cycles; our dependence on contract manufacturers and sole or limited source suppliers; the effect on our business of natural disasters; and the risk that our share repurchase program will not continue to result in material purchases of our common stock. The forward-looking statements contained in this press release are also subject to other risks and uncertainties, including those more fully described in Harmonic's filings with the Securities and Exchange Commission, including our most recent Quarterly Report on Form 10-Q for the quarterly period ended April 3, 2015 and our Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to the Company as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.

## Use of Non-GAAP Financial Measures

In establishing operating budgets, managing its business performance, and setting internal measurement targets, we exclude a number of items required by GAAP. Management believes that these accounting charges and credits, most of which are non-cash or non-recurring in nature, are not useful in managing its operations and business. Historically, the Company has also publicly presented these supplemental non-GAAP measures in order to assist the investment community to see the Company "through the eyes of management," and thereby enhance understanding of its operating performance. The non-GAAP measures presented here are: gross profit, operating expenses, income (loss) from operations and net income (loss) (including those amounts as a percentage of revenue), and net income (loss) per diluted share. The presentation of non-GAAP information is not intended to be considered in isolation or as a substitute for results prepared in accordance with GAAP, and is not necessarily comparable to non-GAAP results published by other companies. A reconciliation of the historical non-GAAP financial measures discussed in this press release to the most directly comparable historical GAAP financial measures is included with the financial statements provided with this press release. The non-GAAP adjustments described below have historically been excluded from our GAAP financial measures. These adjustments are restructuring and related charges, impairment of long-term investment and non-cash items, such as stock-based compensation expense, amortization of intangibles, and adjustments that normalize the tax rate. With respect to our expectations under "Business Outlook" above, reconciliation of non-GAAP guidance measures to corresponding GAAP measures is not available without unreasonable efforts on a forward-looking basis due to the high variability and low visibility with respect to the charges which are excluded from these non-GAAP measures. The effects of stock-based compensation expense specific to common stock options are directly impacted by unpredictable fluctuations in our stock price. We expect the variability of the above charges to have a significant impact on our GAAP financial results.

## Harmonic Inc. Condensed Consolidated Balance Sheets (Unaudited)

## ASSETS

Current assets:
Cash and cash equivalents
Short-term investments
Accounts receivable, net
Inventories
Deferred income taxes, short-term
Prepaid expenses and other current assets
Total current assets
July 3, 2015
December 31, 2014
(In thousands, except par value amounts)

Property and equipment, net
Goodwill, intangibles and other assets
Total assets

## LIABILITIES AND STOCKHOLDERS' EQUITY

Current liabilities:
Accounts payable
Income taxes payable
Deferred revenue
Accrued liabilities
Total current liabilities

| $\$$ | 76,049 |
| ---: | ---: |
|  | 29,034 |
| 76,079 |  |
|  | 31,241 |
|  | 3,375 |
|  | 30,118 |
|  | 245,896 |
|  | 27,087 |
|  | 216,235 |
| $\$$ | 489,218 |


| $\$$ | 73,032 |
| ---: | ---: |
|  | 31,847 |
|  | 74,144 |
|  | 32,747 |
|  | 3,375 |
|  | 17,539 |
|  | 232,684 |
|  | 27,221 |
|  | 220,613 |
| $\$$ | 480,518 |

Income taxes payable, long-term

| $\$$ | 21,286 | $\$$ |
| ---: | ---: | ---: |
| 112 |  | 15,318 |
| 46,922 | 893 |  |
| 29,985 | 38,601 |  |
| 98,305 | 35,118 |  |
|  | 89,930 |  |
| 4,923 | 4,969 |  |
| 3,095 | 3,095 |  |
| 11,679 | 10,711 |  |
|  |  | 108,705 |
|  |  |  |

Stockholders' equity:
Preferred stock, $\$ 0.001$ par value, 5,000 shares authorized; no shares issued or outstanding
Common stock, $\$ 0.001$ par value, 150,000 shares authorized; 88,485 and 87,700 shares issued
and outstanding at July 3, 2015 and December 31, 2014, respectively

| 88 | 88 |  |
| ---: | ---: | ---: |
|  | $2,264,312$ | $2,261,952$ |
|  | $(1,891,898)$ | $(1,888,247)$ |
| $(1,286)$ | $(1,980)$ |  |
|  | 371,216 |  |
|  | 489,218 |  |
|  | $\$$ | 371,813 |

Additional paid-in capital
Accumulated deficit
Accumulated other comprehensive loss
Total stockholders' equity
Total liabilities and stockholders' equity

Harmonic Inc.

## Condensed Consolidated Statements of Operations

 (Unaudited)|  | Three months ended |  |  |  | Six months ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | July 3, 2015 |  | June 27, 2014 |  | July 3, 2015 |  | June 27, 2014 |  |
|  | (in thousands, except per share amounts) |  |  |  |  |  |  |  |
| Net revenue | \$ | 103,103 | + | 109,589 | \$ | 207,119 | \$ | 217,621 |
| Cost of revenue |  | 48,718 |  | 59,772 |  | 97,706 |  | 115,492 |
| Gross profit |  | 54,385 |  | 49,817 |  | 109,413 |  | 102,129 |
| Operating expenses: |  |  |  |  |  |  |  |  |
| Research and development |  | 21,816 |  | 23,485 |  | 44,145 |  | 47,373 |
| Selling, general and administrative |  | 31,281 |  | 32,979 |  | 62,477 |  | 66,526 |
| Amortization of intangibles |  | 1,446 |  | 1,718 |  | 2,892 |  | 3,668 |
| Restructuring and related charges |  | 185 |  | 284 |  | 229 |  | 433 |
| Total operating expenses |  | 54,728 |  | 58,466 |  | 109,743 |  | 118,000 |
| Loss from operations |  | (343) |  | $(8,649)$ |  | (330) |  | $(15,871)$ |
| Interest and other income (expense), net |  | 76 |  | (60) |  | (375) |  | 29 |
| Loss on impairment of long-term investment |  | - |  | - |  | $(2,505)$ |  |  |
| Loss before income taxes |  | (267) |  | $(8,709)$ |  | $(3,210)$ |  | $(15,842)$ |
| Provision for income taxes |  | 727 |  | 28,353 |  | 441 |  | 26,630 |
| Net loss | \$ | (994) | \$ | $(37,062)$ | \$ | $(3,651)$ | \$ | $(42,472)$ |
| Net loss per share: |  |  |  |  |  |  |  |  |
| Basic and diluted | \$ | (0.01) | \$ | (0.39) | \$ | (0.04) | \$ | (0.44) |
| Shares used in per share calculation: |  |  |  |  |  |  |  |  |
| Basic and diluted |  | 88,426 |  | 93,966 |  | 88,541 |  | 95,899 |

## Harmonic Inc. <br> Condensed Consolidated Statements of Cash Flows <br> (Unaudited)

Cash flows from operating activities:
Net loss
Adjustments to reconcile net loss to net cash provided by operating activities:
Amortization of intangibles
Depreciation
Stock-based compensation
Loss on impairment of long-term investment
Deferred income taxes
Provision for excess and obsolete inventories
Allowance for doubtful accounts, returns and discounts
Excess tax benefits from stock-based compensation
Other non-cash adjustments, net
Changes in assets and liabilities:
Accounts receivable
Inventories
Prepaid expenses and other assets
Accounts payable
Deferred revenue
Income taxes payable
Accrued and other liabilities
Net cash provided by operating activities
Cash flows from investing activities:
Purchases of investments

Six months ended
July 3, 2015 June 27, 2014
(In thousands)

| \$ | $(3,651)$ | $(42,472)$ |
| ---: | ---: | ---: |
| 3,439 | 12,866 |  |
| 6,930 | 8,486 |  |
| 8,018 | 8,368 |  |
| 2,505 | - |  |
| - | 27,407 |  |
| 843 | 1,377 |  |
|  | $(179)$ | 600 |
| $(22)$ | $(304)$ |  |
| 252 | 847 |  |
|  |  |  |
|  | $(1,756)$ | $(5,485)$ |
| 663 | 5,379 |  |
| $(12,893)$ | $(2,424)$ |  |
| 6,415 | 2,324 |  |
| 9,833 | 10,873 |  |
| $(815)$ | 562 |  |
| $(5,994)$ | $(1,625)$ |  |
|  | 26,779 |  |
|  |  |  |

$(12,986)$
$(26,599)$

Proceeds from sales and maturities of investments
Purchases of property and equipment
Purchases of long-term investments
Net cash used in investing activities

## Cash flows from financing activities:

Payments for repurchase of common stock
Net proceeds from (repurchases of) common stock issued to employees
Excess tax benefits from stock-based compensation
Net cash used in financing activities
Effect of exchange rate changes on cash and cash equivalents
Net increase (decrease) in cash and cash equivalents
Cash and cash equivalents at beginning of period
Cash and cash equivalents at end of period


Harmonic Inc. Revenue Information (Unaudited)

(1) Video Products now include Video Processing and Production and Playout.
(2) Americas now include U.S., Canada and Latin America.
(3) Service Provider now includes Cable and Satellite and Telco.

* NOTE : The prior period information has been reclassified to conform to the current period presentation.

Harmonic Inc.
Segment Revenue and Operating Income (Loss)
(Unaudited)

## Net revenue:

Video
Cable Edge
Total consolidated net revenue

## Operating income (loss):

Video
Cable Edge
Total segment operating income
Unallocated corporate expenses*
Stock-based compensation
Amortization of intangibles
Income (loss) from operations
Non-operating income (expense)
Loss before income taxes

| Three months ended |  |  |  | Six months ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| July 3, 2015 |  | June 27, 2014 |  | July 3, 2015 |  | June 27, 2014 |  |
|  |  |  | (In thou | san |  |  |  |
| \$ | 78,207 | \$ | 77,311 | \$ | 147,489 | \$ | 158,463 |
|  | 24,896 |  | 32,278 |  | 59,630 |  | 59,158 |
| \$ | 103,103 | \$ | 109,589 | \$ | 207,119 | \$ | 217,621 |
| \$ | 4,901 | \$ | 382 | \$ | 4,811 | \$ | 2,817 |
|  | 357 |  | 2,014 |  | 6,545 |  | 3,058 |
|  | 5,258 |  | 2,396 |  | 11,356 |  | 5,875 |
|  | (185) |  | (284) |  | (229) |  | (512) |
|  | $(3,884)$ |  | $(4,561)$ |  | $(8,018)$ |  | $(8,368)$ |
|  | $(1,532)$ |  | $(6,200)$ |  | $(3,439)$ |  | $(12,866)$ |
|  | (343) |  | $(8,649)$ |  | (330) |  | $(15,871)$ |
|  | 76 |  | (60) |  | $(2,880)$ |  | 29 |
| \$ | (267) | \$ | $(8,709)$ | \$ | $(3,210)$ | \$ | $(15,842)$ |

Harmonic Inc.
GAAP to Non-GAAP Reconciliations (Unaudited) (In thousands, except percentages and per share data)

|  | Three months ended |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Gross Profit |  | July 3, 2015 |  |  |  | $\begin{gathered} \text { Net Income } \\ \text { (Loss) } \\ \hline \end{gathered}$ |  |
|  |  |  | Total Operating Expense |  | Income (Loss) from Operations |  |  |  |
| GAAP | \$ | 54,385 | \$ | 54,728 | \$ | (343) | \$ | (994) |
| Stock-based compensation in cost of revenue |  | 422 |  |  |  | 422 |  | 422 |
| Stock-based compensation in research and development |  | - |  | $(1,027)$ |  | 1,027 |  | 1,027 |
| Stock-based compensation in selling, general and administrative |  | - |  | $(2,435)$ |  | 2,435 |  | 2,435 |
| Amortization of intangibles |  | 86 |  | $(1,446)$ |  | 1,532 |  | 1,532 |
| Restructuring and related charges |  | - |  | (185) |  | 185 |  | 185 |
| Discrete tax items and tax effect of non-GAAP adjustments |  | - |  | - |  | - |  | (393) |
| Non-GAAP | \$ | 54,893 | \$ | 49,635 | \$ | 5,258 | \$ | 4,214 |
| As a \% of revenue (GAAP) |  | 52.7\% |  | 53.1\% |  | (0.3) \% |  | (1.0) \% |
| As a \% of revenue (Non-GAAP) |  | 53.2\% |  | 48.1\% |  | 5.1\% |  | 4.1\% |
| Diluted net income (loss) per share: |  |  |  |  |  |  |  |  |
| Diluted net loss per share-GAAP |  |  |  |  |  |  | \$ | (0.01) |
| Diluted net income per share-Non-GAAP |  |  |  |  |  |  | \$ | 0.05 |
| Shares used to compute diluted net income (loss) per share: |  |  |  |  |  |  |  |  |
| GAAP |  |  |  |  |  |  |  | 88,426 |
| Non-GAAP |  |  |  |  |  |  |  | 89,444 |
|  |  |  |  | Three mo | nth |  |  |  |
|  |  |  |  | April | 3, |  |  |  |
|  |  | Profit |  | Apating <br> se |  |  |  | $\begin{aligned} & \text { ncome } \\ & \text { oss) } \\ & \hline \end{aligned}$ |
| GAAP | \$ | 55,028 | \$ | 55,015 | \$ | 13 | \$ | $(2,657)$ |
| Stock-based compensation in cost of revenue |  | 528 |  | - |  | 528 |  | 528 |
| Stock-based compensation in research and development |  | - |  | $(1,148)$ |  | 1,148 |  | 1,148 |
| Stock-based compensation in selling, general and administrative |  | - |  | $(2,458)$ |  | 2,458 |  | 2,458 |
| Amortization of intangibles |  | 461 |  | $(1,446)$ |  | 1,907 |  | 1,907 |
| Restructuring and related charges |  |  |  | (44) |  | 44 |  | 44 |
| Loss on impairment of long-term investment |  | - |  | - |  | - |  | 2,505 |
| Discrete tax items and tax effect of non-GAAP adjustments |  | - |  | - |  | - |  | $(1,472)$ |
| Non-GAAP | \$ | 56,017 | \$ | 49,919 | \$ | 6,098 | \$ | 4,461 |
| As a \% of revenue (GAAP) |  | 52.9\% |  | 52.9\% |  | 0.01\% |  | (2.6) \% |
| As a \% of revenue (Non-GAAP) |  | 53.9\% |  | 48.0\% |  | 5.9\% |  | 4.3\% |
| Diluted net income (loss) per share: |  |  |  |  |  |  |  |  |
| Diluted net loss per share-GAAP |  |  |  |  |  |  | \$ | (0.03) |
| Diluted net income per share-Non-GAAP |  |  |  |  |  |  | \$ | 0.05 |
| Shares used to compute diluted net income (loss) per share: |  |  |  |  |  |  |  |  |
| GAAP |  |  |  |  |  |  |  | 88,655 |
| Non-GAAP |  |  |  |  |  |  |  | 90,100 |


|  | Three months ended |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | June 27, 2014 |  |  |  |  |  |  |  |
|  | Gross Profit |  | Total Operating Expense |  | Income (Loss) from Operations |  | $\begin{gathered} \text { Net Income } \\ \text { (Loss) } \end{gathered}$ |  |
| GAAP | \$ | 49,817 | \$ | 58,466 | \$ | $(8,649)$ | \$ | $(37,062)$ |
| Stock-based compensation in cost of revenue |  | 623 |  |  |  | 623 |  | 623 |
| Stock-based compensation in research and development |  |  |  | $(1,269)$ |  | 1,269 |  | 1,269 |
| Stock-based compensation in selling, general and administrative |  | - |  | $(2,669)$ |  | 2,669 |  | 2,669 |
| Amortization of intangibles |  | 4,482 |  | $(1,718)$ |  | 6,200 |  | 6,200 |
| Restructuring and related charges |  |  |  | (284) |  | 284 |  | 284 |
| Discrete tax items and tax effect of non-GAAP adjustments |  | - |  | - |  | - |  | 27,863 |
| Non-GAAP | \$ | 54,922 | \$ | 52,526 | \$ | 2,396 | \$ | 1,846 |


| As a \% of revenue (GAAP) | 45.5\% | 53.4\% | (7.9) \% |  | (33.8) \% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| As a \% of revenue (Non-GAAP) | 50.1\% | 47.9\% | 2.2\% |  | 1.7\% |
| Diluted net income (loss) per share: |  |  |  |  |  |
| Diluted net loss per share-GAAP |  |  |  | \$ | (0.39) |
| Diluted net income per share-Non-GAAP |  |  |  | \$ | 0.02 |
| Shares used to compute diluted net income (loss) per share: |  |  |  |  |  |
| GAAP |  |  |  |  | 93,966 |
| Non-GAAP |  |  |  |  | 95,294 |

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